

1979 Directory Of Radio Reading Services

Offering Programming
for Persons with Limitations
in Reading Print

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1979
Directory
Of
Radio Reading
Services
Offering Programming
for Persons with Limitations
in Reading Print

Prepared by Marvin Berkowitz and Robert Morel

American Foundation for the Blind
New York 1979



in cooperation with
Association of Radio Reading Services



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INTRODUCTION

Radio Reading Services (RRS) offer local radio programming to persons unable to use regular print. Through the presentation of special programming not available on commercial radio or television, such as the reading of newspapers, periodicals, and best sellers as well as other special features, blind or physically disabled persons can have independent access to up-to-the-minute information about daily life in their communities. Because of both the informational orientation of the program and the fact that some people view RRS as an extension or complement of the Talking Book program of the National Library Service, some of these reading services are referred to as Radio Information Services (RIS) or Radio Talking Book Services.

Two elements--local control and timeliness--characterize the services. The establishment of each independent radio reading service, staffed largely by volunteers and supported mainly by state or local funds, is a vital, grass-roots development.

Most radio reading services use an FM Subsidiary Communications Authorization (SCA) transmission. This authorization, granted by the Federal Communications Commission (FCC), permits FM stations to simultaneously broadcast a main channel station on one frequency and to transmit programs to persons authorized to use special SCA receivers on frequencies slightly different from the main channel frequency (on "subcarriers" or "side bands"). Thus, many RRS use the same FM broadcast authorization as the Physician's Radio Network and MUZAK: they typically lease (though a few use at no cost) a sideband frequency from a noncommercial or a

commercial main channel station and are able to be on the air for as many hours as the station's main carrier frequency. In places where there are multiple listeners, such as nursing homes or other institutions, a central antenna can be installed to receive the SCA transmission and an indoor cable system can then be used to carry the transmission to regular radio or television sets in the institution.

In addition to the use of sidebands of FM stations for SCA, a number of main channel FM stations and a few cable systems allow a portion of their scheduled time to be used for regular radio reading services, but these are usually limited to a few hours a day.

In 1980, the National Public Radio (NPR) will begin to make program exchange services available to the 227 NPR main channel stations as well as the 36 RRS not affiliated with an NPR station, via its multi-channel satellite telecommunication system. Several unique features of SCA operation are that: the listeners usually do not actually own the radio receiving RRS programs (the SCA operator generally owns the receivers), and that only radio receivers that are pretuned to receive just the main channel and a single SCA sideband frequency are regularly provided to the listener. These restrictions essentially mean that: 1) because the transmitting frequency band under SCA is narrow, technical problems in transmission and reception are common; 2) standard portable or table model FM radios found in most homes cannot be used to receive SCA broadcasts; 3) special radio receivers must be manufactured in small quantities, pretuned to the RRS frequency by a fixed crystal and tailored for local environmental and transmission conditions (interference, sensitivity, power and distortion); 4) the special receivers (which are rather expensive because of the low volume of manufacture) must be procured and tested by the RRS at its own expense; and 5) the RRS must set up distribution and recordkeeping systems for placing SCA receivers in the homes of

interested persons which also usually involves checking the applicant's eligibility to use an SCA receiver for radio reading and guiding the listener to place the receiver in the best location. Additionally, under the copyright law, reading printed materials on the air normally requires approval of the publisher or author prior to broadcasting. Such permission is often granted, but the process of obtaining formal approval can be time consuming and thus can detract from one of the primary motivations for and benefits of reading printed materials over the radio--* namely that the materials be current and presented in a timely manner.

With these rather severe limitations on radio reading over SCA, the expansion of RRS in the past ten years, since the first radio reading service went on the air in Minnesota in 1969, is indeed dramatic.

Eighty-four services currently broadcast on 106 stations to more than 41,000 listeners in 33 states. Moreover, many other communities have expressed interest in establishing services. Lack of a continuing source of adequate funding for operating the services is the main

*The Communications Act of 1934, as amended, states "No person shall divulge or publish the existence, contents, or substance of any communications to any person other than the person to whom the communication was directed. No person having received any intercepted communication shall use that communication or information for his own benefit or the benefit of another not entitled to receive it."

The new copyright law, which took effect January 1, 1978, declares as "fair use" (and, therefore, not an infringement of copyright, "performance of a nondramatic literary work, by or in the course of a transmission specifically designed for and primarily directed to blind or other handicapped persons who are unable to read normal printed material as a result of their handicap...if the performance is made without any purpose of direct or indirect commercial advantage and its transmission is made through the facilities of: (i) a governmental body; or (ii) a noncommercial educational broadcast station...; or (iii) a radio sub-carrier authorization..." Apparently with those regulations in mind, the SCA receiver manufacturers, as a policy, will sell those receivers only to radio stations or radio reading services and will not sell them to individual listeners.

obstacle to their growth now, but as radio reading becomes better known as a realistic and desired alternative to print reading, it is likely that the interest in and growth of RRS will continue to increase. The potential audience for RRS is more than three million persons with limitations in reading print across the United States.

How The Directory Was Prepared

The Directory presents data gathered from a mail questionnaire sent to all identifiable radio reading services and several planning sites in the spring of 1979. The mail questionnaire was followed up by telephone calls to obtain as complete and accurate responses as possible. The questionnaire was designed by AFB following consultation with managers of a number of radio reading services and was sent out with the endorsement of the Association of Radio Reading Services (ARRS). The questionnaire was pretested several times and suggestions made by RRS personnel were incorporated in the revisions. Services were instructed to complete the survey in as much detail as they felt comfortable sharing. All of the information received has been reproduced here. Several questions were not applicable to all services (for instance, those in the planning stage and main channel services did not answer questions relating to purchase of receivers); and other services chose to withhold budget data, perhaps reflecting their concerns that other services might choose to seek funding from the same private sources. In total, the survey had 67 respondents or more than 90% of the some 70 services then broadcasting. Additional services now on the air and in various planning stages are listed at the end of the Directory.

Among the 67 respondents were several statewide networks that were counted as single services. The respondents included (with some overlap among categories for services using multiple means of reaching listeners): 54 SCA operators, 16 open (main) channel operations, five CATV services,

and six services in the planning stage.

Several acknowledgements are necessary. AFB staff members wish to express their appreciation to all persons who contributed to the development of the Directory, particularly the 67 RRS questionnaire respondents. The Association of Radio Reading Services provided considerable assistance in revising the survey questionnaire and facilitating its completion. Harry Martinian designed the cover, Paul A. Harvey coordinated entry of the questionnaire data and Kathleen Anzalone typed part of the manuscript. We are also grateful to Carol Suhr, who prepared statistical summaries of the data. Philip Hess prepared most of the resource materials, edited the entire manuscript and arranged for its publication.

PROFILE OF RADIO READING SERVICES - 1979

Development of RRS

RRS are now operating in thirty of the nation's fifty largest markets. The steady growth of the radio reading services movement is apparent from data on when new services went on the air. Two services began operating in 1969, one was established in 1970, two in 1971, and one in 1972. Seven services commenced operation in 1973, seven in 1974, six in 1975, nine in 1976, five in 1977, thirteen in 1978 and three up to the spring of 1979. Six planned services and five services that did respond with the year that service began account for the remainder of respondents.

Geographical Distribution

Radio reading services have been established in towns and cities of varying sizes. Significantly, 30% of the services are located in areas with populations of 50,000 or less. Metropolitan areas with 50,000 to 250,000 persons have 26% of the services and metropolitan areas with a population of more than 250,000 account for 44% of the services. The larger cities seem to have more difficulty in getting on the air, possibly because of more complex politics and the relative unavailability of open channel stations on which RRS often begin.

Regionally, 33 states have services. According to the four U.S. Census Bureau geographical divisions, there were five states in the North East with RRS, 12 states in the South, eight states in the North Central region and eight states in the West. There are significant gaps in rural areas across the country. See Figure 1.

Affiliation

Slightly less than one-third (21 services) stated that they had incorporated themselves as totally independent, private, nonprofit organizations. These might still be affiliated with an agency for

the blind--for example, through renting space from such an agency. Of those answering the question, 54% had formal affiliations with colleges or universities. Other reported affiliations (with some duplication because of multiple affiliations) are: state agency for the blind (17%); public school (14%); private agency for the blind (12%); National Library Service regional library for the blind and physically handicapped (8%); public library (4%) and local community agency (4%). Formal affiliations with various other entities were reported by 15% of the services.

Some 60% of the noncommercial, independent services operate in cities with populations of 250,000 or greater.

Organization

Sixty-five percent of radio reading services have formal organizations with boards of directors, and 54% have consumer advisory boards.

The majority of RRS (61%) operate on a National Public Radio (NPR) member station; 15% operate on commercial radio stations; 10% use non-NPR, noncommercial, educational stations; and 6% broadcast from "private, not-for-profit" stations. The remainder reported operating on radio stations falling in other classifications. Ninety-five percent operate on FM stations. Five percent broadcast on the open channel of an AM station.

Size - Number of Listeners

Most services start off small. A third started with fewer than 50 listeners during the first three months of going on the air, half had less than 100 listeners and three quarters had 150 or fewer listeners. By contrast, only a quarter now have less than 250 listeners, half of

the services now have more than 450 listeners and about a quarter have more than 1,000 listeners. The average for SCA services was 935 current listeners.

Eligibility Criteria for Service

The majority of services (82%) use the eligibility criteria of the Library of Congress, National Library Service Talking Book and Braille Program to determine who may receive a subcarrier receiver. In some cases an agency, such as the State Commission for the Blind, is responsible for certification; in other cases, the individual's statement is accepted as sufficient.

Listener Profile

Without question, RRS is being used much more frequently by persons with problems in seeing print than those with manual dexterity or endurance limitations. Nearly 90% of listeners are unable to read print primarily on account of visual impairments. But many of these persons, most of whom are above 65 years of age, have multiple reading impairments in addition to their visual limitations and compounding health and mobility problems as well.

Transmission

Transmitter power or coverage radius is also a concern that relates to the number of listeners that may be reached. Half of the services have coverage radii of 50 miles that enclose total populations of 200,000 persons; a quarter have a coverage radius of less than 30 miles, with 200,000 persons in coverage area; and a quarter reach more than a 60 mile radius, with 2 million people in their coverage areas.

SCA Receivers

Services were asked to share information on the purchases of receivers that they had made since going on the air. 92 purchases of some 43,000 SCA receivers were reported. McMartin and Norver share about 88% of the market for SCA receivers. Approximately three quarters of the orders (accounting for about half of the units purchased) were for McMartin receivers. Of the McMartin units bought, nearly 14,000 receivers (33%) were McMartin TRE-5 and TRE-5B, and 7,000 (16%) were other McMartin models. Nearly 17,000 receivers (39%) were manufactured by Norver. The other 5,000 receivers (12%) were distributed among the remaining manufacturers (S-F, Marcom, Beta, Sarkes-Tarzian, and Johnson). Most services are buying receivers at prices of \$50-\$75 each, typically in lots of 100 receivers.

Receivers are an important element of cost to most services especially at start-up. Some of the services have minimized their start-up costs by going on the air with open channel operations. Nearly one third of the services own fewer than 200 receivers, but half own more than 500 receivers and a quarter own more than 1,250. About one third of the services have receivers placed in communal living settings--nursing homes or hospitals--but very few seem to have wired systems to communicate RRS broadcasts throughout the entire facility.

Programming

How long services are on the air each day is, of course, a function of resources available. Half the services are on for 63 hours or more per week; one quarter are on for less than 25 hours per week and one quarter are on for more than 100 hours per week. Ninety-seven percent of the programming is local. Program exchange or national programming

amounts to less than 3% of air time.

Newspapers receive the most broadcast time. The median number of broadcast hours per week is 24 for newspapers, followed by 8 hours for books, 6 hours for magazines, 1.3 hours each for shopping ads, 1 hour for community service notices and 1 hour for activities of daily living. All other types of programming--drama, special events, walking tours of museums and historical sites, home management, entertainment, talk shows, interviews, rehabilitation information--average less than half an hour each per week. And the services say that listeners tell them this is how the programming should be allocated--95% say newspapers are most popular, followed by books (40%), magazines (30%), shopping (25%), talk shows (18%), and entertainment (10%).

Program Schedule

Program schedules are both costly and time consuming to prepare. Perhaps that is why, although 77% of the services produce them, less than half (43%) do so as often as every month. Regular print, large print and braille schedules are available about equally often.

Major Problems

There is clear agreement on the major problems facing services. A lack or scarcity of funds was reported by 78% of the respondents as one of their three most serious problems. Sixty-five percent reported that inadequate money was the most serious problem.

Forty-five percent of the respondents reported lack of staff or difficulties in locating, training and retaining staff as one of their three most serious problems (lack of staff, of course, is related to lack of budget.) One third of the RRS reported technical difficulties

with crosstalk, receivers, equipment in the studio, etc., as one of their top concerns; 22% said finding listeners was a major concern; 20% said finding adequate or enough program materials was a problem; 14% mentioned difficulties with their advisory boards, and 10% each mentioned lack of space or lack of air time.

Funding

The level and sources of funding reflect the abilities of dedicated volunteer organizations to operate creatively with limited regular funding. Few services have a single source of support; rather most combine monies acquired from a variety of local, private and governmental agencies. In addition, many RRS obtain donations of materials from local merchants and organizations.

Only a small percentage of the RRS (7%) require listeners to pay a subscription fee (usually between \$15 and \$25) but most others suggest listener contributions. Contributions and subscriptions do not make much of a dent into costs, however. The services say that less than 3% of their operating expenses are covered by listener support.

A breakdown of the overall support to their 1978 budget is given in Table 1, for the 50 services that did provide budget data.

Here is a partial list of funding sources:

Federal Government

1. Comprehensive Employment and Training Act (CETA);
2. Corporation for Public Broadcasting;
3. Library Services and Construction Act (LSCA) of the U.S.;
Department of Education (formerly HEW);
4. Public Telecommunications Facility Program of the U.S. Department
of Commerce (formerly the Educational Broadcasting Facilities
Program);

5. Title XX funds of the Social Security Act; and
6. Vocational Rehabilitation funds of the U.S. Department of Human Services (formerly HEW).

State or Regional Government

1. Title III funds from the Commission on Aging, Office for the Aging;
2. Library Commissions or State Library Departments;
3. Office for the Visually Handicapped, Commission for the Blind; and
4. Rehabilitation Service Administration.

Local Government

County and local government, revenue sharing.

Community Resources

- | | |
|------------------------------|---|
| 1. Church Groups | 9. School Board |
| 2. Colleges and Universities | 10. Societies for the Blind |
| 3. Corporations | 11. United Way |
| 4. Delta Gamma | 12. Womens Clubs |
| 5. Jaycees | 13. Fonta |
| 6. Junior League | 14. Music benefits, marathons,
disco dances. |
| 7. Kiwanis Clubs | 15. Raffles |
| 8. Lions Club | 16. Local philanthropies and
foundations. |

1978 Budgets

As noted previously, inadequate funding is a serious problem for most services and is documented by the level and sources of budgets of RRS.

TABLE 1

SOURCES OF FUNDING FOR RADIO READING SERVICES - 1978

	Number Reporting Receiving Funds from this source	Percent Receiving Funds from this Source	Number Reporting Source is Greater than 50% of Their Overall Funding	Average Percent of Total Funds from this source
State government grants	16	30%		(
State government appropri- ations	6	12%	12	(
Federal grants	13	26%	6	(27
Local government grants	7	14%		13%
Local government appropri- ations	4	8%	5	{ 9%
Community service organi- zations	28	56%	3	{
Foundation grants	17	34%	3	10%
Public appeals	15	30%	4	9%
Listener contributions	26	52%	0	8%
Corporate gifts	11	21%	0	3%
Fund raising events	10	20%	0	2%
Other	20	40%	7	1%
				<u>18%</u>
				100%

a) Operating funds

- Only four of the services had annual operating budgets (salaries, rent, supplies) in 1978 equal to or greater than \$100,000. The maximum was \$160,000.
- 25% spent less than \$15,000.
- 25% spent more than \$65,000, most were in the range of \$40-\$60,000.

Government support for operating expenses was received by about two-thirds of the RRS. Half of the RRS collected public contributions to pay daily running costs. Foundations provided funds for about a third, as did local service organizations.

b) Purchase of Receivers

Funds to purchase equipment is sometimes more easily obtained because the support is more identifiable and more permanent. Nevertheless, many services are constrained in expanding their listening audience due to inadequate funds to purchase receivers. Costs for purchasing receivers in 1978 were less than \$20,000 for most services. Only a few spent more than \$25,000 and half spent less than \$8,000--enough to buy 100 or 150 receivers. Government support to purchase receivers was obtained by about half of the services. Public contributions were received by approximately two-fifths. A third of the RRS obtained money for receivers from local service organizations and a quarter obtained foundation grants.

c) Equipment costs

Costs for capital equipment other than receivers (among the services that bought such equipment in 1978) were largely under \$20,000. Half of the services spent less than \$10,000, although one service spent as much as \$75,000. Funds to plan and equip

the facilities of RRS also come from many sources. Half of the services received government support; nearly a third obtained public contributions; and a fifth obtained foundation grants and funds from local service organizations.

d) Start-up Expenses

For the four services that began operation in January 1977 or later and reported start-up costs, the costs of getting on the air were \$6,000, \$10,000, \$14,000 and \$63,000.

Staff

Since staffing makes up the major bulk of expense for any social service, it is well to look at staff size and composition. The staffing patterns confirm the funding problems.

Most of the work of the services is performed by volunteers. Half of the stations use more than 50 volunteer readers and 50 volunteers in other capacities, 25% use more than 100 volunteer readers and 35% use less than 25 volunteers in reading.

Most of the services operate with very few paid full time staff. For half of the services, the number of paid full time staff was less than 1.6. Twenty percent have no paid full time staff, 29% have one paid full time staff, 24% have 2 or 3 paid full time staff and 27% have four or more full time paid staff. Some services have a paid part time engineering staff and other specialists; many RRS get on the air with paid part time station managers. For half of the services, the number of paid part time staff was 1.1. 35% have no paid part time staff, 26% have one paid part time staff member and 29% have two or three paid part time staff.

Listener Feedback

Almost all RRS (85%) reported that they obtain feedback from listeners by surveying them. More than 90 percent receive telephone calls from listeners to gauge their performance; 20 percent report receiving feedback from listener mail. Surprisingly, only 16% reported obtaining listener feedback from consumer advisory boards.

FIGURE 1

Radio Reading Services on the air (X) and Planning Sites (O) as of November 1979.



State: Alabama

Name of RRS: WBHM RADIO READING SERVICE

Address: 1028 7th Avenue South
Birmingham, AL 35294

Phone: 205-934-2606

GENERAL INFORMATION

Date service went on air: 10/78

Call letters of RRS: WBHM

Service is affiliated with the University of Alabama in Birmingham.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 52

Part Time Employees: 2

Other Volunteers: 5

Call letters of Main Channel: WBHM-FM

Frequency: 90.3MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Sheila A. Miller	Director
Programming/Production	Bob Shirriff	Vol Prog
Engineering	Valorie Pullom	Tech Asst
Volunteer Coordination	Ruth Putnoi	Chrm Vol

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: 1 million

No. of listeners within first 3 months on air: 78

No. of current listeners: 124

Percent of listeners having primarily: Visual Impairments: 86%
Physical Impairments: 14%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 33%

Suggested contribution amount per year: \$10-75

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 375

No. of receivers in communal living settings: 17

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	TR-E5B	\$75	370
1978	McMartin	TR-E7	\$75	5

PROGRAMMING

Broadcast hours per week: 20

Sign On/Off Times

Mon-Fri: 10AM-2PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	12	Special events	--	Entertainment	1
Magazines	1/2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	1/2	Community svce info	1/4
		Books	3 1/4	Home management	1/2
		Drama	--	Other Nature, Health, Travel	1 1/2

Most popular program categories:

1. Newspapers
2. Books
3. Magazines

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 13 1/2 hrs.

National source: 2

Tape exchange with other RRS: 4 1/2

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	Not specified	Jefferson County Coms & Alabama Coms on Aging
Direct Federal grant	Not specified	HEW Educ Brdcst Fac Prog

PROBLEMS

Service's three major problems in order of priority:

1. On-going funding

2. Program excellence

State: California

Name of RRS: RADIO READING SERVICE

Address: California State University-Chico
Chico, CA 95929

Phone: 916-895-5806

GENERAL INFORMATION

Date service went on air: 12/77

Call letters of RRS: --

Service is formally affiliated with California State University.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: --

Volunteer Readers: 35

Part Time Employees: --

Other Volunteers: 8

Call letters of Main Channel: KCHO-FM

Frequency: 91.1MHz

Main Carrier Classification: Public; Not NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	George Benson	Acting Director
Programming/Production	--	--
Engineering	David M. Abbott	--
Volunteer Coordination	Gretchen Piercy	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 10

Listeners

No. of people living in coverage area: 75,000

No. of listeners within first 3 months on air: 30

No. of current listeners: 50

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 1%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 55

No. of receivers in communal living settings: 2

No. of communal living settings RRS available
throughout entire facility: 0Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	McMartin	TRE-5B	\$65	30
1978	McMartin	TRE-5B	\$71	14
1978	McMartin	TRE-5B	\$71	11

PROGRAMMING

Broadcast hours per week: 15

Sign On/Off TimesMon-Fri: 12N-1PM
7PM-9PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	4 1/2	Special events	--	Entertainment	--
Magazines	5	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	1/2	Community svce info	--
		Books	5	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers/shopping ads
2. Magazines
3. Books

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 15 hrs.

National source: Pending

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone calls

2. Survey planned for near future

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Public appeals	20%	Not specified
Community service org	80%	Lions, Lioness, JayCees, Omega

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating cost	\$2,700	Public Support Local Serv Org
Purchase of receivers	Included in Total Operating Costs	
Capital equipment costs	\$5,500	Public Support Local Serv Org

PROBLEMS

Service's three major problems in order of priority:

No response

State: California

Name of RRS: RADIO READING SERVICE FOR PRINT HANDICAPPED AND
RADIO ACCESS FOR THE DISABLED

Address: KPBS-FM-SCA, San Diego State University
San Diego, CA 92182

Phone: 714-286-6645

GENERAL INFORMATION

Date service went on air: 8/75

Call letters of RRS: KPBS

Service is affiliated with San Diego State University.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 5

Volunteer Readers: 150

Part Time Employees: 5

Other Volunteers: 10

Call letters of Main Channel: KPBS-FM

Frequency: 89.5MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Phoebe Simmons Linda Canon	Asst Manager FM/SCA Program Design Spec
Programming/Production	Jim Bousfield	Program Prod Spec
Engineering	Norbert Gallery	SCA Prod Coord
Volunteer Coordination	Walt Miller	Volunteer Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA and Cable

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 1 1/2 million

No. of listeners within first 3 months on air: 120

No. of current listeners: 1,000

Percent of listeners having primarily: Visual Impairments: 75%
Physical Impairments: 25%

Listeners required to pay subscription fee? Yes. \$15

Percent of listeners making voluntary contributions each year: Minimal

Suggested contribution amount per year: No

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? No. The criterion
used is a written statement of print handicapped status due to
physical, visual or learning disabilities.

(continued on next page)

Radio Reading Service for Print Handicapped
Radio Access for the Disabled

Receivers

No. of receivers owned currently: 1,100

No. of receivers in communal living settings: 55

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	McMartin	TRE5	\$85	50
1976	Marcom	SCA100	\$46	600
1977-78	Norver	NU-1C	\$50	500

PROGRAMMING

Broadcast hours per week: 107

Sign On/Off Times

Mon-Fri: 8AM-12M

Saturday: 9AM-12M

Sunday: 10AM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	35	Special events	4	Entertainment	4
Magazines	2	Walking tours	2	Talk shows	9
Rehabilitation/ Skills for daily living	5	Shopping ads	1	Community svce info	4
		Books	24	Home management	1
		Drama	2	Other	14
				Radio Access f/t Disabled Series	

Most popular program categories:

1. Newspapers
2. Books
3. Talk shows

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

Radio Reading Service for Print Handicapped
Radio Access for the Disabled

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 96 hrs.

National source: 2

Tape exchange with other RRS: 3

Other: 6--Community

Listener feedback obtained by:

1. Surveys

2. Reader profiles

3. Telephone calls and live telephone access

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	19%	O.E./HEW Title I (Project H.E.A.R.)
	31%	Rehabilitation Serv Admin/HEW
	33%	Educ Broadcast Facilities Prog/HEW
Foundaton grants	11%	--
Listener contributions and subscription fees	3%	--
Community service org	3%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$119,000	Govt/Local Support
Purchase of receivers	\$ 2,500	Found Support
Capital equirment costs	\$ 75,000	Govt Support

PROBLEMS

Service's three major problems in order of priority:

1. Outreach

2. Funding

State: California

Name of RRS: BROADCAST SERVICES FOR THE BLIND

Address: 420 Taylor St.

Rm. 330

San Francisco, CA 94102

Phone: 415-885-4522

GENERAL INFORMATION

Date service went on air: 10/77

Call letters of RRS: --

Service is affiliated with the Blind San Franciscans, Inc.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 90

Part Time Employees: 2

Other Volunteers: 8

Call letters of Main Channel: KCSM-FM

Frequency: 91.3MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Ellen B. Holzman Acting Director

Programming/Production Ellen B. Holzman Acting Director

Engineering Michael Willis Engineer

Volunteer Coordination Ellen B. Holzman Acting Director

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 30

Listeners

No. of people living in coverage area: 3 1/2 million

No. of listeners within first 3 months on air: 75

No. of current listeners: 360

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 10%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 360

No. of receivers in communal living settings: 5

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	Norver	SSSC-2WA	\$53	260
1978	Norver	NU-IC	\$53	100

PROGRAMMING

Broadcast hours per week: 65

Sign On/Off Times

Mon-Fri: 8AM-11PM Saturday: No broadcast Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	29	Special events	--	Entertainment	2
Magazines	6 1/2	Walking tours	--	Talk shows	1
Rehabilitation/ Skills for daily living	--	Shopping ads	4	Community svce info	2 1/2
		Books	15	Home management	--
		Drama	--	Other Guide to Entertain- ment; Special Interest	Var

Most popular program categories:

1. Books
2. News
3. Ads
4. Guides to Entertainment

Service publishes a program schedule? Yes. Every two months

Schedule available in: Large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 64 hrs.

National source: 1/2

Tape exchange with other RRS: 1/2

Other: --

Listener feedback obtained by:

1. Listener mail
2. Phone survey
3. Call-ins
4. Unsolicited calls from listeners

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Listener contributions	Not specified	--
Public appeals	Not specified	Not specified
Community service org.	Not specified	Lions Club, Employees United Airlines

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$57,494	Blind San Franciscans
Purchase of receivers	Not specified	Local Serv Org
Capital equipment costs	Not specified	Blind San Franciscans

PROBLEMS

Service's three major problems in order of priority:

1. Reception
2. Funding
3. Publicity

State: Colorado

Name of RRS: KUNC AUDIO READER

Address: KUNC-University of Northern Colorado
Greeley, CO 80639

Phone: 303-351-2915

RADIO READING SERVICE IS IN PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Pending

Call letters of RRS: KUNC

Service is affiliated with the University of Northern Colorado and a state agency for the blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 1 proposed

Volunteer Readers: 10 proposed

Part Time Employees: 2 proposed

Other Volunteers: --

Call letters of Main Channel: KUNC-FM

Frequency: 91.5MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: William E. Hurt

Station Manager

Programming/Production --

--

Engineering --

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 60

Listeners

No. of people living in coverage area: 500,000

FURTHER TECHNICAL AND MARKET INFORMATION NOT SUPPLIED

PROGRAMMING

PROGRAMMING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

FUNDING

FUNDING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

State: Florida

Name of RRS: RADIO READING SERVICE

Address: WDNA-P.O. Box WDNA
Ludlum Branch
Miami, FL 33155

Phone: 305-264-9362

RADIO READING SERVICE IS IN PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Not applicable Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes Consumer Advisory Board? Pending

Full Time Employees: 0
Part Time Employees: 0

Volunteer Readers: 0
Other Volunteers: 4

Call letters of Main Channel: WDNA-FM

Frequency: 88.9MHz

Main Carrier Classification: Private Not-For-Profit Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Raymond Meyers Mike Lantz	General Manager Blind Services Coord
Programming/Production	--	--
Engineering	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA Primary coverage
area in miles: 65

Listeners

No. of people living in coverage area: 2 1/2 million

No. of listeners within first 3 months on air: Not applicable

No. of current listeners: Not applicable

Percent of listeners having primarily: Visual Impairments: Majority
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 25%

Suggested contribution amount per year: Yes. Amount not specified

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 12

No. of receivers in communal living settings: 0

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Pending

PROGRAMMING

Broadcast hours per week: Projected 112 plus about 36 hrs. a day via 3 subcarriers

Sign On/Off Times

Mon-Fri: 9AM-1AM

Saturday: 9AM-1AM

Sunday: 9AM-1AM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	Yes	Entertainment	Yes
Magazines	Yes	Walking tours	Yes	Talk shows	Yes
Rehabilitation/ Skills for daily living	Yes	Shopping ads	Yes	Community svce info	Yes
		Books	Yes	Home management	Yes
		Drama	Yes	Other Phone-in talk shows	Yes

Most popular program categories:

Not applicable

Service publishes a program schedule? Yes. Weekly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 80%

National source: 10%

Tape exchange with other RRS: 10%

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	Not specified	Not specified
Direct Federal grant	Not specified	Not specified
Foundation grants	Not specified	--
Corporation gifts	Not specified	--
Listener contributions and subscription fees	4%	--
Fundraising events	Not specified	Not specified
Community service org	Not specified	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$ 50,000/projected	Not specified
Purchase of receivers	\$100,000/projected	Not specified
Capital equipment costs	\$ 500/projected	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Funding

State: Florida

Name of RRS: WUSF RADIO READING SERVICE

Address: University of South Florida, Auc 103
Tampa, FL 33620

Phone: 813-974-4193

GENERAL INFORMATION

Date service went on air: SCA 3/78 Call letters of RRS: WUSF
Main Channel 12/76

Service is affiliated with the University of South Florida.

Service has: Board of Directors? No Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 93

Part Time Employees: 3

Other Volunteers: 24

Call letters of Main Channel: WUSF-FM

Frequency: 89.7MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Elizabeth M. Willson	RRS Manager
Programming/Production	--	--
Engineering	--	--
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA & Open Channel Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: 1.2 million

No. of listeners within first 3 months on air: 1,250

No. of current listeners: 1,250

Percent of listeners having primarily: Visual Impairments: 92%
Physical Impairments: 8%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 30%

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 757

No. of receivers in communal living settings: 20

No. of communal living settings RRS available
throughout entire facility: 3

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	Norver	--	\$50	757

PROGRAMMING

Broadcast hours per week: 140

Sign On/Off Times

Mon-Fri: 6AM-2AM

Saturday: 6AM-2AM

Sunday: 6AM-2AM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	64	Special events	--	Entertainment	2
Magazines	37	Walking tours	--	Talk shows	3
Rehabilitation/ Skills for daily living	22	Shopping ads	4	Community svce info	4
		Books	3	Home management	1
		Drama	--	Other	--

Most popular program categories:

No response

Service publishes a program schedule? Yes. Quarterly

Schedule available in: Regular print, large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 137 hrs.

National source: 1

Tape exchange with other RRS: 2

Other: --

Listener feedback obtained by:

1. Survey
2. On air call-in programs
3. Telephone calls

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	Not specified	Not specified
Listener contributions and subscription fees	Not specified	--
Community service org	Not specified	Not specified
Other	Not specified	Univ Southern Florida

PROBLEMS

Service's three major problems in order of priority:

No response

State: Georgia

Name of RRS: GREATER ATLANTA RADIO READING SERVICE

Address: 740 Bismark Rd, NE
Atlanta, GA 30324

Phone: 404-873-4477

GENERAL INFORMATION

Date service went on air: 1969

Call letters of RRS: GAARS

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: --

Volunteer Readers: --

Part Time Employees: --

Other Volunteers: 10

Call letters of Main Channel: WABE-FM

Frequency: 90.1MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Jim Cashin

Chm Bd of Directors

Programming/Production Van Joyner

Program Director

Engineering --

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA (Pending)
Open Channel

Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: 1,200,000

No. of listeners within first 3 months on air: Not applicable

No. of current listeners: Not applicable

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: No response

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 0

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: 5 hrs Main Channel (Proposed 60 hrs SCA)

Sign On/Off Times

Mon-Fri: 7AM-8AM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	--	Entertainment	--
Magazines	Yes	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	Yes	Shopping ads	Yes	Community svce info	Yes
		Books	Yes	Home management	--
		Drama	--	Other	--

Most popular program categories:

No response

Service publishes a program schedule? Yes

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: No response

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

No response

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

1. Capital funds

State: Illinois

Name of RRS: RADIO INFORMATION SERVICE FOR BLIND & HANDICAPPED

Address: 9500 West Illinois Route 15
Belleville, IL 62223

Phone: 618-397-6700

GENERAL INFORMATION

Date service went on air: 3/73

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 4

Volunteer Readers: 200

Part Time Employees: 2

Other Volunteers: 26

Call letters of Main Channel: WMRV-FM

Frequency: 101.1MHz

Main Carrier Classification: Private Not-For-Profit Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Jo Kathmann B. L. Wittenbrink	Executive Director Founder/Dev Dir
Programming/Production	Jerry Bielicke	Program Director
Engineering	Ben Orf	Chief Engineer
Volunteer Coordination	Jack Costello	Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50-75

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 50

No. of current listeners: 1,560

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

Radio Information Service for Blind & Handicapped

Receivers

No. of receivers owned currently: 1,760

No. of receivers in communal living settings: 60

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1972	McMartin	TRE 2	\$56	100
1973	Beta Corp	--	\$39	830
1975-76	McMartin	TRE 5	\$75	350
1977	McMartin	TRE 6	\$75	200
1978	Johnson Elec	ER-5	\$50	280

PROGRAMMING

Broadcast hours per week: 100

Sign On/Off Times

Mon-Fri: 6:45AM-11PM

Saturday: 9:45AM-8PM

Sunday: 9:45AM-8PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	46	Special events	2	Entertainment	--
Magazines	22	Walking tours	1	Talk shows	7
Rehabilitation/ Skills for daily living	--	Shopping ads	5	Community svce info	7
		Books	9	Home management	1
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Talk shows
3. Shopping ads

Service publishes a program schedule? Yes. Quarterly

Schedule available in: Regular print and braille

(continued on next page)

Radio Information Service for Blind & Handicapped

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 99 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Talkback show

3. Programming Committee meetings (4 times a year)

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	5%	Title III Dept of Aging
Foundation grants	5%	--
Corporation gifts	7%	--
Listener contributions	1%	Voluntary
Public appeals	--	Quarterly mail-outs to donors
Fundraising events	4%	Card parties
Community service org	43%	United Way, Individuals, and Local/Civic Org
Other	35%	Oblates of Mary Immaculate

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$87,085	Govt/Found/Public Local/Other Support
Purchase of receivers	\$10,850	Public/Local Support

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Signal clarity
3. Inability to service the potential audience

State: Illinois

Name of RRS: ILLINOIS RADIO READING SERVICE

Address: 59 East Armory
Champaign, IL 61820

Phone: 217-333-6503

GENERAL INFORMATION

Date service went on air: 4/78

Call letters of RRS: WILL

Service is affiliated with the University of Illinois and the Jr. League of Champaign-Urbana.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 75

Part Time Employees: 1

Other Volunteers: 75

Call letters of Main Channel: WILL-FM

Frequency: --

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

Judith M. Bryan
Andrew Paff

Coordinator
Asst Mgr; Spec Serv

Programming/Production --

--

Engineering

Lon Kirk

Engineer/Announcer

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 75

Listeners

No. of people living in coverage area: 90,000

No. of listeners within first 3 months on air: 65

No. of current listeners: 250

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No response

Listeners required to pay subscription fee? Yes

Percent of listeners making voluntary contributions each year: 80%

Suggested contribution amount per year: \$24

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 100 with 450 in transit

No. of receivers in communal living settings: 20

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977-79	McMartin	TRE5B	\$70	100
1977-79	McMartin	TRE6B	\$60	20

Other receivers are older. McMartins purchased 2nd hand from former users of SCA.

PROGRAMMING

Broadcast hours per week: 50.5

Sign On/Off Times

Mon-Fri: 5:30PM-12M

Saturday: 8AM-5PM

Sunday: 8AM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	17	Special events	--	Entertainment	--
Magazines	12	Walking tours	1/2	Talk shows	1 1/2
Rehabilitation/ Skills for daily living	10	Shopping ads	2	Community svce info	1
		Books	10	Home management	5
		Drama	--	Other Humor, Poetry, Interviews, Book Reviews	3.5

Most popular program categories:

1. Newspapers
2. Rehabilitation skills
3. Shopping ads

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 43 hrs.

National source: 7

Tape exchange with other RRS: --

Other: 1/2-Krepela
Travel Tapes

Listener feedback obtained by:

1. Surveys
2. Talkback shows
3. Telephone calls
4. Home teacher contact

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Direct Federal grant	66%	HEW
Foundation grant	5%	Not specified
Community service org	6%	Zonta, Lions, Sororities
Other	11% 12%	Univ of Illinois Junior League of Champaign-Urbana

PROBLEMS

Service's three major problems in order of priority:

1. Available air time; SCA is leased to Farm Bureau during daytime
2. Operating funds
3. Outreach; we serve 20 counties

State: Illinois

Name of RRS: NORTHERN ILLINOIS RADIO INFORMATION SERVICE

Address: WNIU-FM

Northern Illinois University
DeKalb, IL 60115

Phone: 815-753-0213

GENERAL INFORMATION

Date service went on air: 3/79

Call letters of RRS: WNIU

Service is affiliated with Northern Illinois University.

Service has: Board of Directors? No

Consumer Advisory Board? Planned

Full Time Employees: 1

Volunteer Readers: --

Part Time Employees: --

Other Volunteers: --

Call letters of Main Channel: WNIU-FM

Frequency: 89.5MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Michael Lazar

Station Manager

Programming/Production --

--

Engineering John Freberg

Chief Engineer

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: 637,589

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? Yes

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: Pending

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? No response

(continued on next page)

Northern Illinois Radio Information Service

Receivers

No. of receivers owned currently: 150

No. of receivers in communal living settings: 0

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1979	Johnson Elec	ER-5	\$50	150

PROGRAMMING

Broadcast hours per week: 50.5 - Service is rebroadcasting the entire program schedule of the Illinois Radio Reading Service WILL in Champaign-Urbana.

Sign On/Off Times

Mon-Fri: 5:30PM-12M

Saturday: 8AM-5PM

Sunday: 8AM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	17	Special events	--	Entertainment	--
Magazines	12	Walking tours	1/2	Talk shows	1 1/2
Rehabilitation/ Skills for daily living	10	Shopping ads	2	Community svce info	1
		Books	10	Home management	5
		Drama	--	Other	3
				Humor, Poetry, Interviews, Book Reviews	

Most popular program categories:

No response

Service publishes a program schedule? No response

Schedule available in: --

(continued on next page)

Northern Illinois Radio Information Service

PROGRAMMING Continued

Hours of programming each week by source:

Local source: --

National source: --

Tape exchange with other RRS: 50.5 hrs.

Other: --

Listener feedback obtained by:

No response

FUNDING

FUNDING INFORMATION NOT SUPPLIED
BECAUSE SERVICE WAS NOT PROGRAMMING IN 1978

PROBLEMS

Service's three major problems in order of priority:

1. Forming the advisory group
2. Starting local programming
3. Additional funding

State: Illinois

Name of RRS: RADIO INFORMATION SERVICE FOR WEST CENTRAL ILLINOIS

Address: Old Memorial Library, 4th Floor
Vocational Rehabilitation
Western Illinois University
Macomb, IL 61455

Phone: 309-298-2403

GENERAL INFORMATION

Date service went on air: 3/78

Call letters of RRS: WIUM

Service is affiliated with Western Illinois University and Illinois Department of Vocational Rehabilitation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 5

Volunteer Readers: 26

Part Time Employees: 1

Other Volunteers: 7

Call letters of Main Channel: WIUM-FM

Frequency: 91.3MHz

Main Carrier Classification: Private Not-For-Profit Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Dr. Robert Milkman E.C. Haddock	Dir Off of Instr Tech Station Manager
Programming/Production	Kenneth Thermon	Prod Supervisor
Engineering	Charles Gill	Chief Engineer
Volunteer Coordination	Mike Horacek	Program Supv

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 170,316

No. of listeners within first 3 months on air: 20

No. of current listeners: 97

Percent of listeners having primarily: Visual Impairments: 60%
Physical Impairments: 40%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 20%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

Radio Information Service for West Central Illinois

Receivers

No. of receivers owned currently: 100

No. of receivers in communal living settings: 33

No. of communal living settings RRS available
throughout entire facility: 10

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	TR-E5B	\$50	100
1979	Norver	NU-1C	\$75	2

PROGRAMMING

Broadcast hours per week: 20

Sign On/Off Times

Mon-Fri: 1PM-5PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	17	Special events	1/2	Entertainment	1/4
Magazines	--	Walking tours	1/2	Talk shows	1/2
Rehabilitation/ Skills for daily living	1 1/4	Shopping ads	--	Community svce info	1
		Books	1/2	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Entertainment and special events.

Service publishes a program schedule? Yes. Annually

Schedule available in: Large print

(continued on next page)

Radio Information Service for West Central Illinois

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 17 hrs.

National source: 1/2

Tape exchange with other RRS: 1/2

Other: 2-Volunteer tape

Listener feedback obtained by:

No response

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Community support
3. Finding listeners

State: Illinois

Name of RRS: RADIO INFORMATION SERVICE

Address: 2200 College Drive
Mt. Carmel, IL 62863

Phone: 618-263-3533

GENERAL INFORMATION

Date service went on air: 11/77

Call letters of RRS: WVJC/
RIS

Service is affiliated with Wabash Valley College.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 1

Volunteer Readers: 15

Part Time Employees: 2

Other Volunteers: --

Call letters of Main Channel: WVJC-FM

Frequency: 89.1MHz

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Ms. Chris Bruce

Director

Programming/Production Ms. Chris Bruce

Engineering Ms. Chris Bruce

Volunteer Coordination Ms. Chris Bruce

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 65

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 20

No. of current listeners: 446

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 10%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? No. Criteria
not specified

(continued on next page)

Receivers

No. of receivers owned currently: 150

No. of receivers in communal living settings: 30

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	McMartin	--	\$70	--
1978	S.F. Mfg.	--	\$55	--
1979	Johnson	--	\$50	50

PROGRAMMING

Broadcast hours per week: 45

Sign On/Off Times

Mon-Fri: 8AM-5PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	14	Special events	--	Entertainment	--
Magazines	5	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	1	Shopping ads	3 1/2	Community svce info	3
		Books	6 1/2	Home management	--
		Drama	7 1/2	Other	--

Most popular program categories:

1. Papers
2. Drama
3. Shopping ads

Service publishes a program schedule? Yes. Whenever changed

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: No response

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Listener contributions and subscription fees	5%	--
Public appeals	70%	Not specified
Fundraising events	25%	Disco dances

PROBLEMS

Service's three major problems in order of priority:

1. Funding

2. Volunteers

3. Lack of participation on the part of the Board of Directors

State: Illinois

Name of RRS: PEORIA AREA RADIO READING SERVICE

Address: 845 Brenkman Dr.
Pekin, IL 61554

Phone: 309-353-4115

RADIO READING SERVICE IS IN PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Pending

Call letters of RRS: --

Service is affiliated with Bradley University and the Illinois Valley Library System.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: --

Part Time Employees: 1

Other Volunteers: --

Call letters of Main Channel: WCBU-FM

Frequency: 89.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Dena Wilson

Special Serv Consultant

Programming/Production --

--

Engineering --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50-60

Listeners

No. of people living in coverage area: 400,000

No. of listeners within first 3 months on air: Not applicable

No. of current listeners: Not applicable

Percent of listeners having primarily: Visual Impairments: Not Applic
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: Not
Applic

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not Applicable

PROGRAMMING

Broadcast hours per week: 30

Sign On/Off Times

Mon-Fri: Pending

Saturday: Pending

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	Yes	Entertainment	Yes
Magazines	--	Walking tours	Yes	Talk shows	Yes
Rehabilitation/ Skills for daily living	--	Shopping ads	Yes	Community svce info	Yes
		Books	--	Home management	Yes
		Drama	Yes	Other	--

Most popular program categories:

Not applicable

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print, braille and cassettes

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 28 hrs.

National source: --

Tape exchange with other RRS: --

Other: 2-IL Div of
Voc Rehab &
IL State Library
System

Listener feedback obtained by:

1. Written surveys
2. Telephone surveys
3. Meetings of user groups

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Direct Federal grant	Pending	Library Services and Construction Act

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Development of programming

State: Illinois

Name of RRS: WSSR

Address: WSSR Sangamon State University
Springfield, IL 62708

Phone: 217-786-6516

SERVICE IS IN THE PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Not applicable Call letters of RRS: --

Service is affiliated with Sangamon State University.

Service has: Board of Directors? No Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: --

Part Time Employees: --

Other Volunteers: --

Call letters of Main Channel: WSSR-FM

Frequency: 91.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: William A. Hickerson SCA Director

Programming/Production --

--

Engineering --

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 55

Listeners

No. of people living in coverage area: 2 million

No. of listeners within first 3 months on air: Not applicable

No. of current listeners: Not applicable

Percent of listeners having primarily: Visual Impairments: Not applic
Physical Impairments: Not applic

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: Not applic

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? No response

(continued on next page)

Receivers

No. of receivers owned currently: 200

No. of receivers in communal living settings: 0

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1979	McMartin	TR-E6B	\$75	200

PROGRAMMING

PROGRAMMING INFORMATION NOT AVAILABLE
BECAUSE SERVICE IS IN THE PLANNING STAGE

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Direct Federal grant	100%	HEW

For services on the air since January 1977:

Start-up costs	\$14,000	Govt Support
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PROBLEMS

Service's three major problems in order of priority:

No response

State: Indiana

Name of RRS: WNIN-FM RADIO READING SERVICE

Address: 9201 Petersburg Road
Evansville, IN 47711

Phone: 812-867-6471

RADIO READING SERVICE IS IN THE PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Pending

Call letters of RRS: WNIN-FM

Service is affiliated with the Southwest Indiana Public Broadcasting, Inc.
and is a non-profit community corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? --

Full Time Employees: 2

Volunteer Readers: --

Part Time Employees: 1

Other Volunteers: --

Call letters of Main Channel: WNIN-FM

Frequency: 88.3MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Daniel P. Edwards

Project Manager

Programming/Production --

--

Engineering --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 500,000

FURTHER MARKET AND TECHNICAL INFORMATION
NOT SUPPLIED

PROGRAMMING

Broadcast hours per week: 126 (Planned)

Mon-Fri: 6AM-12M

Saturday: 6AM-12M

Sunday: 6AM-12M

FURTHER PROGRAMMING INFORMATION NOT SUPPLIED

FUNDING

FUNDING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

State: Iowa

Name of RRS: RADIO READING FOR THE BLIND

Address: Iowa Commission for the Blind
4th and Keosauqua
Des Moines, IA 50309

Phone: 515-283-2601

GENERAL INFORMATION

Date service went on air: 5/71

Call letters of RRS: KDPS

Service is affiliated with the Iowa Commission for the Blind.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 2

Volunteer Readers: 10

Part Time Employees: 2

Other Volunteers: --

Call letters of Main Channel: KDPS-FM

Frequency: 88.1MHz

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Duane Gerstenberger
Asst Director, Library
& Social Services

Programming/Production --

--

Engineering --

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 350,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No response

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: No response

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicableReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: 22 1/2

Sign On/Off TimesMon-Fri: 7AM-9AM
3:30PM-6PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	21	Special events	--	Entertainment	--
Magazines	Yes	Walking tours	--	Talk shows	Yes
Rehabilitation/ Skills for daily living	Yes	Shopping ads	1/2	Community svce info	Yes
		Books	--	Home management	1/2
		Drama	--	Other	--

Most popular program categories:

1. Newspaper

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 22 1/2 hrs

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone calls

2. Personal contact

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	Not specified	Iowa Coms for the Blind

PROBLEMS

Service's three major problems in order of priority:

No response

State: Kansas

Name of RRS: AUDIO READER

Address: 1150 West 11th Street
University of Kansas
Lawrence, KS 66044

Phone: 913-864-4600

GENERAL INFORMATION

Date service went on air: 11/71

Call letters of RRS: AR-KANU

Service is affiliated with the University of Kansas

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 7

Volunteer Readers: 75

Part Time Employees: 8

Other Volunteers: 3

Call letters of Main Channel: KANU-FM

Frequency: 91.5MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Rosanna L. Hurwitz Thomas F. Fish	Director Asst Dir/Chief Eng
Programming/Production	Cynthia L. Martin	Operations Mgr
Engineering	Arthur C. Hadley	Prod/Field Eng
Volunteer Coordination	Gary A. Marshall	Rehab Prog Dir

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA and Cable

Primary coverage
area in miles: 60

Listeners

No. of people living in coverage area: 45,000

No. of listeners within first 3 months on air: 300

No. of current listeners: over 5,000

Percent of listeners having primarily: Visual Impairments: 50%
Physical Impairments: 50%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 1%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 3,000

No. of receivers in communal living settings: 150

No. of communal living settings RRS available
throughout entire facility: 10

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1971	Sarkes Tarzian	White	\$55	500
1974-76	McMartin	TRE5&6A	\$55-70	1050
1976-79	SF Mfg	SF10A	\$50	1450

PROGRAMMING

Broadcast hours per week: 90+

Sign On/Off Times

Mon-Fri: 7:45AM-12M

Saturday: 8AM-1PM

Sunday: 8AM-1PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	30	Special events	5	Entertainment	5
Magazines	8	Walking tours	1	Talk shows	2
Rehabilitation/ Skills for daily living	5	Shopping ads	1/2	Community svce info	1
		Books	20	Home management	1/2
		Drama	--	Other	13
				NPR, Mental Health, Horticulture, Financial News, Exercise	

Most popular program categories:

1. Newspapers
2. Books
3. Magazines

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 75 hrs

National source: 13

Tape exchange with other RRS: 5

Other: KU Tape Network,
Kansas State Tape
Network

Listener feedback obtained by:

1. Yearly survey

2. Monthly telephone survey of 50-member Listener Advisory Committee

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	10%	CETA-Federal
State government grants	55%	Voc Rehab HEW
Corporation gifts	5%	--
Other	30%	State Legislature

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$120,000	Govt/Local Support
Purchase of receivers	\$ 40,000	Govt/Local Support
Capital equipment costs	\$ 20,000	Govt/Local Support

PROBLEMS

Service's three major problems in order of priority:

1. Hard money

2. Space

3. Staff on grants

State: Kansas

Name of RRS: WICHITA AUDIO READER

Address: 1751 N. Fairmount
Wichita, KS 67208

Phone: 316-689-3390

GENERAL INFORMATION

Date service went on air: 1/75

Call letters of RRS: --

Service is affiliated with Wichita State University.

Service has: Board of Directors? No resp Consumer Advisory Board? No resp

Full Time Employees: 3

Volunteer Readers: 50

Part Time Employees: 3

Other Volunteers: 5

Call letters of Main Channel: KMUW-FM

Frequency: 89.1MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

Darla Schmitt
Betty Stone

Program Supervisor
Asst to Prog Supv

Programming/Production

Juan Gutierrez

Spec Prog Coord

Engineering

Jim Sensenbach

Chief Engineer

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 40

Listeners

No. of people living in coverage area: 400,000

No. of listeners within first 3 months on air: 75

No. of current listeners: 750-1,000

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 550

No. of receivers in communal living settings: 15

No. of communal living settings RRS available
throughout entire facility: 4

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976-77	McMartin	TR-E5	\$75	130
1978	S.F. Mfg.	SF-10A	\$54	214
1979	McMartin	TR-E6B	\$57	To be purchased

PROGRAMMING

Broadcast hours per week: 62 1/2

Sign On/Off Times

Mon-Fri: 8:30AM-7PM

Saturday: 8AM-2PM

Sunday: 1PM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	43	Special events	Var	Entertainment	2
Magazines	1	Walking tours	--	Talk shows	2 1/2
Rehabilitation/ Skills for daily living	1 1/2	Shopping ads	3	Community svce info	2 1/2
		Books	--	Home management	--
		Drama	--	Other Obituaries, Help-wanted Ads	Yes

Most popular program categories:

1. Newspaper
2. Shopping ads
3. Obituaries

Service publishes a program schedule? Yes. Quarterly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 52 hrs.

National source: 10 1/2

Tape exchange with other RRS: 0

Other: --

Listener feedback obtained by:

1. Telephone survey

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	5%	C.E.T.A.
State government grants and appropriations	35%	Not specified
Direct Federal grant	55%	H.E.W.
Listener contributions and subscription fees	2%	--
Public appeals	.1%	Not specified
Community service org.	2%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$40,000	Govt/Found/ Public/Local Support
Purchase of receivers	--	
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Engineering
3. Facilities--need more space

State: Louisiana

Name of RRS: RADIO FOR THE BLIND & PRINT HANDICAPPED

Address: Box 4409

New Orleans, LA 70118

Phone: 504-899-1144

SERVICE IS CURRENTLY BEING PLANNED

GENERAL INFORMATION

Date service went on air: Pending

Call letters of RRS: WRBH

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 3

Volunteer Readers: --

Part Time Employees: --

Other Volunteers: --

Call letters of Main Channel: WRBH-FM

Frequency: 88.3MHz

Main Carrier Classification: Private Not-For-Profit Radio Station

Contact People

Name

Official Title

Top Person(s) of RRS:

R. T. McLean

President

D. J. Olister

Station Manager

Programming/Production --

--

Engineering

Joe Wilkerson

Chief Engineer

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage

area in miles: 75

Listeners

No. of people living in coverage area: 2 million

No. of listeners within first 3 months on air: Not applicable

No. of current listeners: Not applicable

Percent of listeners having primarily: Visual Impairments: All
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: Not applic

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: Proposed 19 hrs/day, 7 days/week

FURTHER PROGRAMMING INFORMATION NOT SUPPLIED

FUNDING

FUNDING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

State: Maryland

Name of RRS: THE WASHINGTON EAR, INC.

Address: 10111 Colesville Road
Silver Spring, MD 20901

Phone: 301-681-6636

GENERAL INFORMATION

Date service went on air: 11/74

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 6

Volunteer Readers: 125

Part Time Employees: 3

Other Volunteers: 30

Call letters of Main Channel: WETA-FM

Frequency: 90.9MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Margaret W. Rockwell	President & Chairman Executive Officer
Programming/Production	Bill Barber	--
Engineering	Mike Byrnes	--
Volunteer Coordination	Sally Weaver	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 35

Listeners

No. of people living in coverage area: 3 1/2 million

No. of listeners within first 3 months on air: 125

No. of current listeners: 1,600

Percent of listeners having primarily: Visual Impairments: Majority
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 85%

Suggested contribution amount per year: \$15

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,775

No. of receivers in communal living settings: 50-60

No. of communal living settings RRS available
throughout entire facility: 6

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
--	McMartin	TRE5	\$69	--
--	McMartin	TREBB	\$75	--

PROGRAMMING

Broadcast hours per week: 110

Sign On/Off Times

Mon-Fri: 6:50AM-11PM Saturday: 8:30AM-11PM Sunday: 8:30AM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	Var	Entertainment	--
Magazines	Yes	Walking tours	--	Talk shows	1/2
Rehabilitation/ Skills for daily living	1/2	Shopping ads	2	Community svce info	3
		Books	16	Home management	1/2
		Drama	1	Other	--

Most popular program categories:

1. Newspapers
2. Magazines
3. Shopping ads
4. TV Listings & consumer affairs

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 109 hrs.

National source: 15 min.

Tape exchange with other RRS: --

Other: Earplay-1/2 hr.

Listener feedback obtained by:

1. Surveys
2. Phone calls

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

Local government grants

70%

Not specified

The following sources total 30% of funding:

Corporation gifts
Listener contributions and
subscription fees
Public appeals
Fundraising events
Community service org

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Insufficient staff time
3. Not known well enough in community

State: Massachusetts

Name of RRS: TALKING INFORMATION CENTER

Address: 440 Plain Street
Box 487
Marshfield, MA 02050

Phone: 617-834-4400

GENERAL INFORMATION

Date service went on air: 6/78

Call letters of RRS: TIC

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 4

Volunteer Readers: 50

Part Time Employees: 1

Other Volunteers: 5

Call letters of Main Channel: WATD-FM

Frequency: 95.9MHz

Main Carrier Classification: Commercial Radio Station

Contact People

Name

Official Title

Top Person(s) of RRS: Ron Bersani

Executive Director

Programming/Production Don Truss

Prog Director

Engineering Bob McKernon

--

Volunteer Coordination Janet Palmer

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 20

Listeners

No. of people living in coverage area: 150,000

No. of listeners within first 3 months on air: 50

No. of current listeners: 120-150

Percent of listeners having primarily: Visual Impairments: 84%
Physical Impairments: 16%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 120

No. of receivers in communal living settings: 10

No. of communal living settings RRS available
throughout entire facility: 2

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	TRE-6B	\$55	120

PROGRAMMING

Broadcast hours per week: 95

Sign On/Off Times

Mon-Fri: 8:45AM-10PM Saturday: 8:45AM-10PM Sunday: 8:45AM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers 1/2	22 1/2	Special events	--	Entertainment	12
Magazines	12	Walking tours	2	Talk shows	--
Rehabilitation/ Skills for daily living	10	Shopping ads	2	Community svce info	2
		Books	10	Home management	2
		Drama	10	Other	--

Most popular program categories:

1. Drama
2. Newspapers
3. Magazines

Service publishes a program schedule? Yes

Schedule available in: Large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 94 1/2 hrs.

National source: 1

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	50%	MA Commission for the Blind
Community service org	10%	Not specified
Other	40%	Radio Station WATD

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$50,000	Govt Support
Purchase of receivers	\$ 6,600	Govt Support
Capital equipment costs	\$ 2,000	Govt Support

PROBLEMS

Service's three major problems in order of priority:

1. Continuing funding

2. Volunteers

3. Engineering & equipment maintenance

State: Massachusetts

Name of RRS: MASSACHUSETTS RADIO READING SERVICE, INC.

Address: 770 Centre Street
Newton, MA 02158

Phone: 617-244-7775

GENERAL INFORMATION

Date service went on air: Main Channel 7/78 Call letters of RRS: WZBC-FM
SCA 4/79

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes Consumer Advisory Board? No resp

Full Time Employees: 2
Part Time Employees: --

Volunteer Readers: 30
Other Volunteers: --

Call letters of Main Channel: WZBC-FM

Frequency: 90.3MHz

Main Carrier Classification: Class A Educational

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Margaret K. Bisbee Martin J. Stafford	Executive Director Program Director
Programming/Production	--	--
Engineering	--	--
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA and Open Channel Primary coverage
area in miles: 40

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 50

No. of current listeners: 100

Percent of listeners having primarily: Visual Impairments: 100%
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 36

No. of receivers in communal living settings: No response

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1979	McMartin	TR-E5B	\$59	36
	McMartin	TR-E5B	\$75	1
	McMartin	TR-E7	\$89	1

PROGRAMMING

Broadcast hours per week: 21

Sign On/Off Times

Mon-Fri: 10AM-2PM

Saturday: No broadcast

Sunday: 8AM-9AM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	5	Special events	Yes	Entertainment	Yes
Magazines	--	Walking tours	Yes	Talk shows	Yes
Rehabilitation/ Skills for daily living	Yes	Shopping ads	--	Community svce info	Yes
		Books	--	Home management	Yes
		Drama	2	Other	--

Most popular program categories:

1. News
2. Consumer affairs
3. Leisure time
4. Pedestrian report

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

Massachusetts Radio Reading Service, Inc.

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 20 hrs.

National source: 1

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys
2. Phone-ins
3. SCA consumer lists

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

State government grants

96%

MA Commission
for the Blind,
Library Services and
Act-Title I

Listener contributions and
subscription fees

4%

Membership

PROBLEMS

1. Lack of funding
2. Insufficient number of staff
3. Need for more technical equipment

State: Michigan

Name of RRS: DETROIT RADIO INFORMATION SERVICE FOR THE PRINT HANDICAPPED

Address: 655 Merrick
Detroit, MI 48202

Phone: 313-577-4204

GENERAL INFORMATION

Date service went on air: 8/78

Call letters of RRS:

Service is affiliated with Wayne State University.

Service has: Board of Directors? No resp Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 130

Part Time Employees: 1

Other Volunteers: 5

Call letters of Main Channel: WDET-FM

Frequency: 101.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Sandra J. Rubenstein SCA Mgr, WDET-FM

Programming/Production Sandra J. Rubenstein SCA Mgr

Engineering Tom Watch Broadcast Asst

Volunteer Coordination Dorothy Larner Coord of Vol

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 4 1/2 million

No. of listeners within first 3 months on air: 50

No. of current listeners: 500

Percent of listeners having primarily: Visual Impairments: Majority
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 66%

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Detroit Radio Information Service for the Print Handicapped

Receivers

No. of receivers owned currently: 525

No. of receivers in communal living settings: 10

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978-9	McMartin	TRE6B	\$55-59	525

PROGRAMMING

Broadcast hours per week: 44

Sign On/Off Times

Mon-Fri: 7AM-10:30AM Saturday: 10:30AM-2:30PM Sunday: 12N-5PM
5PM-8:30PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	25	Special events	1	Entertainment	1
Magazines	4	Walking tours	1/2	Talk shows	1/2
Rehabilitation/ Skills for daily living	--	Shopping ads	4	Community svce info	1
		Books	7	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Ads
3. Books

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

Detroit Radio Information Service for the Print Handicapped

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 39 1/2 hrs.

National source: 2

Tape exchange with other RRS: --

Other: 2 1/2

Listener feedback obtained by:

1. Phone calls

2. Letters

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	10%	Wayne State Univ
Direct Federal grant	37%	Corp for Public Broadcasting, Educ Brdcst Facil Prog (HEW)
Foundation grants	38%	--
Listener contributions and subscription fees	13%	Friends of WDET-FM; RRS & Main Channel listeners
Community service org	1%	Lions, Sorority

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$32,000	Govt/Found/ Public/Local Support
Purchase of receivers	\$34,000	Govt/Found Support
Capital equipment costs	\$12,000	Found/Corp Support

PROBLEMS

Service's three major problems in order of priority:

1. Funding

2. Staffing

3. Facilities

State: Michigan

Name of RRS: THE RADIO TALKING BOOK

Address: WKAR-FM, Michigan State University
East Lansing, MI 48824

Phone: 517-355-6540

GENERAL INFORMATION

Date service went on air: 1973

Call letters of RRS: --

Service is affiliated with Michigan State University.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 200+

Part Time Employees: 5

Other Volunteers: 3

Call letters of Main Channel: WKAR-FM

Frequency: 90.5MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:	Rob Downey Brigid King	Manager Producer/Director
Programming/Production	--	--
Engineering	John Hawkins	Chief Engineer
Volunteer Coordination	Dolores Wood	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 60

Listeners

No. of people living in coverage area: 3 million

No. of listeners within first 3 months on air: No response

No. of current listeners: 1,000

Percent of listeners having primarily: Visual Impairments: 98%
Physical Impairments: 2%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: Small %

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,400

No. of receivers in communal living settings: 100

No. of communal living settings RRS available
throughout entire facility: very few

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1973	Norver	SSSC-2WA	\$54	500
1973	Norver	SSSC-2WA	\$52	500
1976	Norver	SSSC-2WA	\$62	209
1979	McMartin	TR-E5B	\$75	207

PROGRAMMING

Broadcast hours per week: 57

Sign On/Off Times

Mon-Fri: 7AM-12N
5PM-7PM
9:30PM-10:30PM

Saturday: 7PM-10PM

Sunday: 9:10AM-11:10PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	13	Special events	Yes	Entertainment	--
Magazines	6	Walking tours	1	Talk shows	--
Rehabilitation/ Skills for daily living	Yes	Shopping ads	1	Community svce info	3
		Books	14	Home management	Yes
		Drama	--	Other Inspirational	2

Most popular program categories:

1. Newspapers
2. Books
3. Sound tours

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 57 hrs.

National source: 1

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Survey
2. Telephone calls
3. On-air appeals for phone calls

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

1. Funds
2. Consumer input
3. Receiver accountability

State: Michigan

Name of RRS: WNMU-FM PUBLIC RADIO STATION

Address: Northern Michigan University
Marquette, MI 49855

Phone: 906-227-2600

GENERAL INFORMATION

Date service went on air: No response Call letters of RRS: --

Service is affiliated with Northern Michigan University.

Service has: Board of Directors? No resp Consumer Advisory Board? No resp

Full Time Employees: No resp

Volunteer Readers:

Part Time Employees:

Other Volunteers:

Call letters of Main Channel: WNMU-FM

Frequency: 90.1MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Priscilla Anderson	Development Director
Programming/Production	--	--
Engineering	--	--
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel Primary coverage
area in miles: --

FURTHER TECHNICAL AND MARKET INFORMATION NOT SUPPLIED

PROGRAMMING

Broadcast hours per week: 140 Open Channel (10 1/2 hrs. RRS)

Sign On/Off Times

Mon-Fri: 6AM-1:30AM Saturday: 6AM-1:30AM Sunday: 6AM-1:30AM

(continued on next page)

PROGRAMMING (Continued)

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	--	Special events	--	Entertainment	--
Magazines	--	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	--
		Books	7 1/2	Home management	--
		Drama	3	Other	--

Most popular program categories:

1. News & public affairs
2. Classical music
3. Jazz

Service publishes a program schedule? Yes. Quarterly

Schedule available in: Regular print and cassette

Hours of programming each week by source:

Local source: No response

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

No response

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

No response

State: Michigan

Name of RRS: WOPR-FM

Address: 13701 Oak Park Blvd.
Oak Park, MI 48237

Phone: 313-546-0073

GENERAL INFORMATION

Date service went on air: 9/74

Call letters of RRS: WOPR

Service is affiliated with a Public School.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 1

Volunteer Readers: 30

Part Time Employees: 0

Other Volunteers: 0

Call letters of Main Channel: WOPR-FM

Frequency: 90.3MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Randy Gayer

Station Manager

Programming/Production Arthur Siegal

Program Director

Engineering Dan Zahs

Engineer

Volunteer Coordination Sanford Koprnick

Public Affairs Dir

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 20

Listeners

No. of people living in coverage area: 40,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: 50%
Physical Impairments: 50%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 50%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: 0

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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No response

PROGRAMMING

Broadcast hours per week: 5

Sign On/Off Times

Mon-Fri: No response Saturday: No response Sunday: No response

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	--	Special events	1	Entertainment	--
Magazines	--	Walking tours	--	Talk shows	1
Rehabilitation/ Skills for daily living	1	Shopping ads	--	Community svce info	1
		Books	--	Home management	--
		Drama	1	Other	--

Most popular program categories:

1. Music
2. Talk Show
3. Community service

Service publishes a program schedule? Yes. Weekly.

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 70 hrs

National source: 10

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants or appropriations	75%	Not specified
Listener contributions and subscription fees	23%	Not specified
Fundraising events	2%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$2,000	Govt Support
Costs for purchase of receivers	--	--
Capital equipment costs	\$1,000	--

PROBLEMS

Service's three major problems in order of priority:

No response

State: Minnesota

Name of RRS: READINGS FOR THE VISUALLY HANDICAPPED

Address: 1800 Northwest 100 Ave
Austin, MN 55912

Phone: 507-473-6691

GENERAL INFORMATION

Date service went on air: 10/74

Call letters of RRS: KEDQ

Service is affiliated with Austin Community College.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 2

Part Time Employees: 3

Other Volunteers: 0

Call letters of Main Channel: KEDQ-FM

Frequency: 90.7MHz

Main Carrier Classification: Public; Not for Profit

Contact People

Name

Official Title

Top Person(s) of RRS: Rex Sala

General Manager

Programming/Production R. Sala

--

Engineering R. Sala

--

Volunteer Coordination R. Sala

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage

area in miles: 5

Listeners

No. of people living in coverage area: 30,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No response

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: None

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicableReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
Not applicable				

PROGRAMMING

Broadcast hours per week: 10

Sign On/Off Times

Mon-Fri: 1PM-3PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	5	Special events	--	Entertainment	--
Magazines	--	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	--
		Books	5	Home management	--
		Drama	--	Other	--

Most popular program categories:

No response

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 10 hrs.

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

No response

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

Educational Institution

10.0%

Austin Community College

PROBLEMS

Service's three major problems in order of priority:

1. Lack of volunteers

2. Lack of ability to assess effectiveness of service

State: Minnesota

Name of RRS: COMMUNICATION CENTER-RADIO TALKING BOOK

Address: State Service for the Blind and Visually Handicapped
1745 University Avenue
St. Paul, MN 55104

Phone: 612-296-6723

GENERAL INFORMATION

Date service went on air: 1/69

Call letters of RRS: None

Service is affiliated with the Minnesota State Services for the
Blind & Visually Handicapped.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 6

Volunteer Readers: 100

Part Time Employees: 14

Other Volunteers: 25

Call letters of Main Channel: 10 transmitters

Frequency: --

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

C. Stanley Potter

Administrator-State
Services f/t Blind

Joanne Jonson

Dir/Communications Ctr

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA and Cable

Primary coverage

area in miles: Statewide

Listeners

No. of people living in coverage area: 3.8 million

No. of listeners within first 3 months on air: 200

No. of current listeners: 5,000

Percent of listeners having primarily: Visual Impairments: 85%

Physical Impairments: 15%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 15%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 6,000

No. of receivers in communal living settings: No response

No. of communal living settings RRS available
throughout entire facility: 23

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1969-79	Norver	Varies	\$55	6,000

PROGRAMMING

Broadcast hours per week: 140

Sign On/Off Times

Mon-Fri: 5:30AM-1:30AM Saturday: 5:30AM-1:30AM Sunday: 5:30AM-1:30AM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	31 1/4	Special events	1	Entertainment	1
Magazines	34 1/4	Walking tours	Var	Talk shows	--
Rehabilitation/ Skills for daily living	10	Shopping ads	1	Community svce info	3
		Books	50	Home management	5
		Drama	Var	Other Comics, Reviews, Children/Youth	3 1/2

Most popular program categories:

1. News in depth
2. Current non-fiction
3. Fiction

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print and braille

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 136 hrs.

National source: 2

Tape 'exchange with other RRS: --

Other: 2-Earplay
Loc Church Serv

Listener feedback obtained by:

1. Survey all listeners by phone
2. Listeners also call in, visit and write in

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	50%	State funds
Foundation grants	30%	--
Listener contributions and subscription fees	10%	Listeners
Other	10%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$160,000	Govt/Found/ Public/Local/ Other Support
Purchase of receivers	--	
Capital equipment costs	\$ 20,000	Govt/Found/ Public/Local/ Other Support

PROBLEMS

Service's three major problems in order of priority:

1. Varies from time to time

State: Missouri

Name of RRS: RADIO INFORMATION SERVICE FOR THE PRINT HANDICAPPED

Address: B-4 Whitten Hall
Columbia, MO 65211

Phone: 314-882-3296

GENERAL INFORMATION

Date service went on air: 9/76

Call letters of RRS: RIS

Service is affiliated with the University of Missouri.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 1

Volunteer Readers: 30

Part Time Employees: --

Other Volunteers: --

Call letters of Main Channel: KBIA-FM

Frequency: 91.5MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Debbie Karwoski

Program Coord

Programming/Production Debbie Karwoski

Engineering Debbie Karwoski

Volunteer Coordination Debbie Karwoski

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 80,000

No. of listeners within first 3 months on air: 50

No. of current listeners: 450

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: None

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Radio Information Service for the Print Handicapped

Receivers

No. of receivers owned currently: 550

No. of receivers in communal living settings: 15

No. of communal living settings RRS available
throughout entire facility: 1

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	McMartin	TRE5	--	100
1976	McMartin	TRE6	--	250
1977	McMartin	TRE6B	--	200

PROGRAMMING

Broadcast hours per week: 37 1/2

Sign On/Off Times

Mon-Fri: 8:30AM-12N
1PM-5PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	17 1/2	Special events	--	Entertainment	--
Magazines	4 1/2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	1/2	Shopping ads	1	Community svce info	--
		Books	7 1/2	Home management	1/2
		Drama	--	Other Recipes, Poetry Book Reviews	2

Most popular program categories:

1. Newspapers
2. Books
3. Magazines

Service publishes a program schedule? Yes. As needed

Schedule available in: Large print, braille, cassette

(continued on next page)

Radio Information Service for the Print Handicapped

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 35 hrs.

National source: 1/mo

Tape exchange with other RRS: 2 1/2

Other: 1/2 per month

Listener feedback obtained by:

1. Phone survey once a year

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

Educational Institution

100%

Univ of Missouri

Costs for 1978:

Amount in dollars

Sources for each

Total operating costs

\$18,000

Univ of Missouri

Purchase of receivers

--

Capital equipment costs

--

PROBLEMS

Service's three major problems in order of priority:

1. Finding continuing sources of funds
2. Finding reliable volunteers
3. Studio location and space

State: Montana

Name of RRS: WESTERN MONTANA RADIO READING SERVICE

Address: 1024 South Avenue, W.
Missoula, MT 59801

Phone: 406-243-4931

GENERAL INFORMATION

Date service went on air: 4/79

Call letters of RRS: KUFM

Service is affiliated with the University of Montana.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 3

Volunteer Readers: 90

Part Time Employees: 1

Other Volunteers: 10

Call letters of Main Channel: KUFM-FM

Frequency: 89.1MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Janet Palaniuk
Carrie Ring

Director
Asst Director

Programming/Production --

--

Engineering Tom McGinley

Chief Engineer, KUFM

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 135

Listeners

No. of people living in coverage area: 220,000

No. of listeners within first 3 months on air: 300

No. of current listeners: 300

Percent of listeners having primarily: Visual Impairments: 85%
Physical Impairments: 15%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

Western Montana Radio Reading Service

Receivers

No. of receivers owned currently: 360

No. of receivers in communal living settings: 5

No. of communal living settings RRS available
throughout entire facility: 1

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1979	Norver	NU-1TA	\$55	360

PROGRAMMING

Broadcast hours per week: 40 hrs

Sign On/Off Times

Mon-Fri: 9AM-5PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	29.5	Special events	0.5	Entertainment	--
Magazines	2.5	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	.5	Shopping ads	1	Community svce info	.5
		Books	5	Home management	--
		Drama	.5	Other	--

Most popular program categories:

1. Newspapers

Service publishes a program schedule? Yes. Weekly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 40 hrs

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Mailed surveys

2. Reader profiles obtained when receiver applications come in

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	15%	State University, Voc Rehab (SRS)
Direct Federal grant	37%	HEW (Broadcast Facilities Program)
Foundation grants	11%	Not specified
Corporation gifts	6%	Not specified
Listener contributions and subscription fees	2%	Main Channel Listener Contributions
Fundraising events	3%	County Fair, T-Shirt sale
Community service org	1%	United Way
Other	25%	CETA

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$40,000	Not specified
Purchase of receivers	\$19,500	Not specified
Capital equipment costs	\$14,000	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Continued funding
2. Need more readers
3. Need more space

State: Nebraska

Name of RRS: RADIO TALKING BOOK SERVICE, INC.

Address: 3219 Cuming Street
Omaha, NE 68131

Phone: 402-556-8176

GENERAL INFORMATION

Date service went on air: 9/74

Call letters of RRS: KIOS
KSRD

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 4
Part Time Employees: --

Volunteer Readers: 80
Other Volunteers: --

Call letters of Main Channel: Orig Broadcast KIOS-FM Frequency: 91.5MHz
Rebroadcast KSRD-FM 96.9MHz

Main Carrier Classification: KSRD - Commercial Radio Station
KIOS - Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:	Richard Parker	Project Director
Programming/Production	Mary Handley	Secretary
Engineering	Richard Zlab	Eng/Announcer
Volunteer Coordination	Pearl Murrell	Programmer

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 85

Listeners

No. of people living in coverage area: 828,400

No. of listeners within first 3 months on air: 100

No. of current listeners: 600

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 10%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 500

No. of receivers in communal living settings: 50

No. of communal living settings RRS available
throughout entire facility: 0Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1974-75	McMartin	TR-E5	\$69	300
1977	McMartin	TR-E6A	\$49	100
1978	McMartin	TR-E6B	\$55	40
1979	McMartin	TR-E6B	\$59	60

PROGRAMMING

Broadcast hours per week: 72.5

Sign On/Off Times

Mon-Fri: 9:30AM-10PM Saturday: 9:30AM-2:30PM Sunday: 9:30AM-2:30PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	30	Special events	--	Entertainment	2 1/4
Magazines	17	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	2	Shopping ads	4	Community svce info	--
		Books	10	Home management	1/2
		Drama	2	Other	4 3/4
				Job Ads, Apt Ads	
				Exercise Prog, Recipes	

Most popular program categories:

1. Newspapers
2. Grocery ads
3. Apartment and job ads

Service publishes a program schedule? Yes. When basic schedule changes

Schedule available in: Regular print, large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: usually 72 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: 1--State Agency
& Reg Lib f/t Blind

Listener feedback obtained by:

1. Yearly telephone survey of listeners
2. Calls and letters from listeners

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants or appropriations	6%	Douglas County General Fund
State government grants	37%	Serv f/t Vis Imp
Foundation grants	18%	--
Corporation gifts	10%	--
Listener contrbutions and subscription fees	2%	--
Fundraising events	2%	Music Benefit
Community service org	12%	Var Serv Clubs
Other	13%	Vol Mem Gifts Gen Comm Support

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$39,730	Govt/Found/ Public/Local Support
Purchase of receivers	\$ 220	Public/Local Support
Capital equipment costs	\$ 660	Public Support

PROBLEMS

Service's three major problems in order of priority:

1. Total control of personnel
2. Funding
3. Obtaining and retaining good volunteers

State: New Jersey

Name of RRS: ELECTRONICS INFORMATION & EDUCATIONAL SERVICES OF NJ

Address: Box 1111B
Bloomfield, NJ 07003

Phone: 201-338-6705

GENERAL INFORMATION

Date service went on air: 4/74

Call letters of RRS: WSOU

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 12

Part Time Employees: 1

Other Volunteers: 20

Call letters of Main Channel: WSOU-FM

Frequency: 89.5MHz

Main Carrier Classification: Non-Commercial, Educational

Contact People

Name

Official Title

Top Person(s) of RRS: John F. Mulvihill

Director

Programming/Production --

--

Engineering --

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage

area in miles: 40-50

Listeners

No. of people living in coverage area: 15 million

No. of listeners within first 3 months on air: 2,500

No. of current listeners: Difficult to determine

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Not applicable

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: 4

Sign On/Off Times

Mon-Fri: No broadcast Saturday: No broadcast Sunday: 12:05PM-4PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	2	Special events	--	Entertainment	--
Magazines	1	Walking tours	1/2	Talk shows	1
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	Var
		Books	--	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Talk shows
3. Walking tours

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 3 1/2

National source: 1/2

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone

2. Mail

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Community service org	100%	Lions Clubs, Jr. Womens, Individual Contributions

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$2,000	Public Support/ Local Serv Org
Purchase of receivers	--	
Capital equipment costs	--	--

PROBLEMS

Service's three major problems in order of priority:

1. Funding

State: New York

Name of RRS: UPDATE RADIO READING SERVICE

Address: Chautauqua-Cattaraugus Library System
106 W. 5th Street
Jamestown, NY 14701

Phone: 716-484-7135

GENERAL INFORMATION

Date service went on air: 1/78 Call letters of RRS: --

Service is affiliated with a sub-lending agency for the NY State Library of Blind & Physically Handicapped.

Service has: Board of Directors? Yes Consumer Advisory Board? No

Full Time Employees: 3 Volunteer Readers: 100
Part Time Employees: 0 Other Volunteers: 5

Call letters of Main Channel: WHUG-FM Frequency: 101.7MHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Christine S. Prinzi	Handicapped Serv Librn
Programming/Production	Pamela Apps	Broadcast Asst
Engineering	Debbie Barber	Technician
Volunteer Coordination	Pamela Apps	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA Primary coverage area in miles: 20

Listeners
No. of people living in coverage area: 70,000

No. of listeners within first 3 months on air: 150

No. of current listeners: 240

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

Receivers

No. of receivers owned currently: 300

No. of receivers in communal living settings: 20

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	McMartin	TRE6B	\$50	225
1978	McMartin	TRE5B	\$75	75

PROGRAMMING

Broadcast hours per week: 44

Sign On/Off Times

Mon-Fri: 9:15AM-5PM

Saturday: 9:00AM-1PM

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	17	Special events	--	Entertainment	--
Magazines	9	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	2	Community svce info	3 3/4
		Books	10	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. News
2. Book readings
3. Old Time Radio

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 42 hrs

National source: 1

Tape exchange with other RRS: --

Other: 1/2
Old Time Radio

Listener feedback obtained by:

1. Telephone calls

2. Surveys

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Direct Federal grant	100%	Library Services and Construction Act Grant, C.E.T.A. program

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$50,499	Govt Support
Purchase of receivers	\$13,500	Govt Support
Capital equipment costs	\$ 1,900	Govt Support

For Services on the air since January, 1977:

Start up costs	\$10,000	Govt Support
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PROBLEMS

Service's three major problems in order of priority:

1. Broadcast signal not carrying far enough over hills in area
2. Small staff. Unable to expand hours
3. No programming geared toward rehabilitation

State: New York

Name of RRS: IN TOUCH NETWORKS, INC.

Address: 322 West 48th Street
New York, NY 10036

Phone: 212-586-5588

GENERAL INFORMATION

Date service went on air: 4/78

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 6

Volunteer Readers: 300

Part Time Employees: --

Other Volunteers: 6

Call letters of Main Channel: WKCR-FM

Frequency: 89.9MHz

Also: WFUV-FM, WNYC-FM, WVOX-AM

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Jasha M. Levi

Executive Director

Programming/Production Lore Bizzarro

Program Manager

Engineering Rosalie Zichitella

Head Engineer

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA, Open Channel, Cable

Primary coverage

area in miles: SCA-50

Cable-125

Listeners

No. of people living in coverage area: 10 million

No. of listeners within first 3 months on air: 500

No. of current listeners: 800

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No response

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 800

No. of receivers in communal living settings: Few

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977-78	Norver	NU-1C	\$60	800

PROGRAMMING

Broadcast hours per week: 109-separate and additional hours on main
channel of various stations

Sign On/Off Times

Mon-Fri: 6AM-2AM

Saturday: 12N-4PM

Sunday: 12N-4PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	40 1/2	Special events	Var	Entertainment	--
Magazines	40	Walking tours	1	Talk shows	6 1/2
Rehabilitation/ Skills for daily living	Var	Shopping ads	5	Community svce info	Var
		Books	10	Home management	Var
		Drama	Var	Other	--

Most popular program categories:

Poll pending

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 109 hrs.

National source: Occasional

Tape exchange with other RRS: Occ

Other: --

Listener feedback obtained by:

1. Surveys
2. Telephone calls
3. Unsolicited and solicited letters

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	36.3%	--
Corporation gifts	24.2%	--
Listener contributions and subscription fees	9.2%	--
Other	30.3%	Individuals

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	Not specified	Found/Public Support
Purchase of receivers	\$48,000	Found/Public Support
Capital equipment costs	\$12,000	Found/Public Support

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Reception

State: New York

Name of RRS: RADIO INFORMATION SERVICE ENTERPRISE (RISE)

Address: WMHT-Box 17
Schenectady, NY 12301

Phone: 518-356-1700

GENERAL INFORMATION

Date service went on air: 2/78

Call letters of RRS: --

Service is affiliated with a public TV and radio station.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 85

Part Time Employees: 2

Other Volunteers: 5

Call letters of Main Channel: WMHT-FM

Frequency: 89.1MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:	Marianna Cunningham Maude MacAdams	Director Senior Aide
Programming/Production	M. Cunningham & vols	--
Engineering	M. Cunningham & WMHT	--
Volunteer Coordination	Angela Burke	RISE Assistant

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 90

Listeners

No. of people living in coverage area: 1,200,000

No. of listeners within first 3 months on air: 200

No. of current listeners: 375

Percent of listeners having primarily: Visual Impairments: 75%
Physical Impairments: 25%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes. Additional: Commission for Blind and Visually Handicapped Certification by Health Professional.

(continued on next page)

Receivers

No. of receivers owned currently: 30 or less

No. of receivers in communal living settings: 18

No. of communal living settings RRS available
throughout entire facility: 0Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	E6B	\$55	371
		E5B	\$75	20
		E7B	\$74	20

PROGRAMMING

Broadcast hours per week: 40

Sign On/Off TimesMon-Fri: 9AM-12N
7PM-10PM

Saturday: 9AM-2PM

Sunday: 9AM-2PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	24	Special events	--	Entertainment	1
Magazines	3	Walking tours	--	Talk shows	Yes
Rehabilitation/ Skills for daily living	Yes	Shopping ads	1	Community svce info	1
		Books	2	Home management	Yes
		Drama	--	Other Live newspaper reading	--

Most popular program categories:

1. Newspapers
2. Editorials
3. People

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 40 hrs.

National source: 0

Tape exchange with other RRS: 0

Other: Live Newspaper
reading, repeats
of tapes

Listener feedback obtained by:

1. Survey by phone
2. Listener phone-in

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	Not specified	NY State Office for the Aging
Direct Federal grant	Not specified	HEW Broadcast Facilities Grant
Corporation gifts	Not specified	--
Listener contributions and subscription fees	Not specified	--
Other	--	Church organizations

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$14,535	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Financial support
2. Outreach to potential consumers
3. Improving reception in fringe areas

State: New York

Name of RRS: MID-HUDSON RADIO INFORMATION SERVICE

Address: 59 DeGarmo Hills Road
Wappingers Falls, NY 12590

Phone: 914-226-6476

GENERAL INFORMATION

Date service went on air: 11/78

Call letters of RRS: WHPN-AM

Service is affiliated with the Mid-Hudson Council of the Blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 18

Part Time Employees: 0

Other Volunteers: 12

Call letters of Main Channel: WHPN-AM

Frequency: 950KHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Miriam D. Rubin	Director
Programming/Production	--	--
Engineering	--	--
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 80

Listeners

No. of people living in coverage area: 100,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
Not applicable				

PROGRAMMING

Broadcast hours per week: 3

Sign On/Off Times

Mon-Fri: No broadcast Saturday: No broadcast Sunday: 1PM-4PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	--	Entertainment	--
Magazines	Yes	Walking tours	--	Talk shows	Yes
Rehabilitation/ Skills for daily living	--	Shopping ads	Yes	Community svce info	Yes
		Books	--	Home management	--
		Drama	--	Other	--

Most popular program categories:

No response

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 3 hrs.

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

No response

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

1. Lack of funding to expand our service

State: North Carolina

Name of RRS: CENTRAL PIEDMONT COMMUNITY COLLEGE RADIO READING SERVICE

Address: Central Piedmont Community College
P.O. Box 4009
Charlotte, NC 28204

Phone: 704-373-6789

GENERAL INFORMATION

Date service went on air: 11/77

Call letters of RRS: NR

Service is affiliated with Central Piedmont Community College.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 1

Volunteer Readers: 2

Part Time Employees: 2

Other Volunteers: 0

Call letters of Main Channel: WFMX-FM

Frequency: 107MHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Jim Bailey	Prog Director
Programming/Production	Jim Bailey	
Engineering	Jim Bailey	
Volunteer Coordination	Jim Bailey	

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 40

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 80

No. of current listeners: 80

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: \$25

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Central Piedmont Community College Radio Reading Service

Receivers

No. of receivers owned currently: 100

No. of receivers in communal living settings: 4

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	Johnson Electronics	ER5	\$71	100

PROGRAMMING

Broadcast hours per week: 35

Sign On/Off Times

Mon-Fri: 8AM-11:30AM
6:30PM-10PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	15	Special events	--	Entertainment	1/2
Magazines	1/2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	--
		Books	10	Home management	--
		Drama	1	Other History, Documentaries, Biographies	6

Most popular program categories:

1. Books
2. Newspapers
3. North Carolina History

Service publishes a program schedule? Yes. Every two months

Schedule available in: Regular print and braille

(continued on next page)

Central Piedmont Community College Radio Reading Service

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 18 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: Educ. Audio
Visual Productions

Listener feedback obtained by:

1. Telephone survey
2. Random phone calls to listeners

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	50%	Not specified
State government grants	44%	Not specified
Listener contributions and subscription fees	1%	--
Fundraising events	5%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$25,000	Public Support
Purchase of receivers	\$ 7,100	Public Support
Capital equipment costs	\$ 3,500	Public Support

PROBLEMS

Service's three major problems in order of priority:

1. Access to main channel within our preferred service area
2. Listener response
3. Studio space for optimum use of volunteers and production time

State: Ohio

Name of RRS: TRI-COUNTY RADIO READING SERVICE, INC.

Address: 318 Water Street
Akron, OH 44308

Phone: 216-376-8999

GENERAL INFORMATION

Date service went on air: 12/76

Call letters of RRS: TCRRS

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No res

Full Time Employees: 1

Volunteer Readers: 65

Part Time Employees: 3

Other Volunteers: 44

Call letters of Main Channel: WKSU-FM

Frequency: 89.7MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

Marcia J. Jonke

Executive Director

Marie Z. Graves

President/Board

Programming/Production

Richard Rolenz

Programmer

Engineering

Tom Weaver

Engineer

Volunteer Coordination

Judith Supple

Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 55

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 100

No. of current listeners: 465

Percent of listeners having primarily: Visual Impairments: 80%

Physical Impairments: 20%

Listeners required to pay subscription fee? \$20

Percent of listeners making voluntary contributions each year: 85%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
book Program to certify subscriber's disability? Yes

(continued on next page)

Tri-County Radio Reading Service, Inc.

Receivers

No. of receivers owned currently: 500

No. of receivers in communal living settings: 45

No. of communal living settings RRS available
throughout entire facility: 10

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	McMartin	TRE5	\$64	500

PROGRAMMING

Broadcast hours per week: 70

Sign On/Off Times

Mon-Fri: 9AM-10PM Saturday: No broadcast Sunday: 1PM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	34	Special events	1	Entertainment	1
Magazines	15	Walking tours	--	Talk shows	2
Rehabilitation/ Skills for daily living	2 1/2	Shopping ads	2 1/2	Community svce info	2
		Books	6	Home management	1
		Drama	--	Other	3
				Old Time Radio, Big Band Hour	

Most popular program categories:

1. Newspapers
2. Big Band
3. Books

Service publishes a program schedule? Yes. Every four months

Schedule available in: Regular print, large print and braille

(continued on next page)

Tape exchange with other RRS: 10 Other: --

1. Surveys
2. Tele-talk shows

FUNDING

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	60%	--
Listener contributions and subscription fees	10%	--
Public appeals	10%	Not specified
Fundraising events	10%	Clip A Thon, Post card sales
Community service org	10%	Lions, Akron Sertoma, Akron City Women's Club

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$65,000	Found/Public/ Local Support
Purchase of receivers	--	
Capital equipment costs	\$15,000	Found Support

PROBLEMS

1. Financial
2. New programming
3. Equipment

State: Ohio

Name of RRS: RADIO READING SERVICES OF GREATER CINCINNATI, INC.

Address: 307 E. 4th Street, Rm. 724
Cincinnati, OH 45202

Phone: 513-621-4545

GENERAL INFORMATION

Date service went on air: 9/78

Call letters of RRS: SCA

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Pending

Full Time Employees: 4

Volunteer Readers: 70

Part Time Employees: 1

Other Volunteers: 30

Call letters of Main Channel: WGUC-FM

Frequency: 90.9MHz

Main Carrier Classification: NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Dr. Elmer E. Fischer President/Director

Programming/Production Caroline Fibbe Prog Dir/Vol Coord

Engineering Dennis Runyan Engineer

Volunteer Coordination Caroline Fibbe Prog Dir/Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 50

Listeners

No. of people living in coverage area: 2 million

No. of listeners within first 3 months on air: 200

No. of current listeners: 400

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 50%

Suggested contribution amount per year: \$26

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Radio Reading Services of Greater Cincinnati, Inc.

Receivers

No. of receivers owned currently: 540

No. of receivers in communal living settings: 15

No. of communal living settings RRS available
throughout entire facility: Pending

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	TR-E6B	\$55	200
1978	McMartin	TR-E5B	\$70	200
1979	McMartin	TR-E6B	\$59	140

PROGRAMMING

Broadcast hours per week: 20

Sign On/Off Times

Mon-Fri: 12N-2PM
5PM-7PM

Saturday: No broadcast

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	15	Special events	1	Entertainment	--
Magazines	2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	1	Community svce info	--
		Books	1	Home management	--
		Drama	--	Other	--

Most popular program categories:

No response

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

Radio Reading Services of Greater Cincinnati, Inc.

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 20 hrs.

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone calls

2. Letters

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	50%	--
Corporation gifts	5%	--
Listener contributions and subscription fees	15%	--
Public appeals	25%	Not specified
Community service org	5%	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Funding

2. Locating new consumers

3. Access to more air time

State: Ohio

Name of RRS: CLEVELAND RADIO READING SERVICE

Address: 1909 East 101 Street
Cleveland, OH 44106

Phone: 216-791-8118

GENERAL INFORMATION

Date service went on air: 3/76

Call letters of RRS: CRRS

Service is affiliated with the Cleveland Society for the Blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 4

Volunteer Readers: --

Part Time Employees: 0

Other Volunteers: --

Call letters of Main Channel: WBOE-FM

Frequency: 90.3MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Karen Lahl

Station Manager

Programming/Production Peggy Webb

Corrdinator

Engineering Dave Zuchowski

Engineer

Volunteer Coordination Peggy Webb

Coordinator

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 2.5 million

No. of listeners within first 3 months on air: No response

No. of current listeners: 1,000

Percent of listeners having primarily: Visual Impairments: 98%
Physical Impairments: 2%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: \$25

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Cleveland Radio Reading Service

Receivers

No. of receivers owned currently: 2,000

No. of receivers in communal living settings: No response

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975-76	McMartin	TRE 5	\$50	--
	McMartin	TRE6	\$70	--
	Marcom	--	--	--
	Portable			

PROGRAMMING

Broadcast hours per week: 48

Sign On/Off Times

Mon-Fri: 9AM-1PM
5PM-9PM

Saturday: 9AM-1PM

Sunday: 9AM-1PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	28	Special events	1-3	Entertainment	1
Magazines	3-5	Walking tours	1/4	Talk shows	2
Rehabilitation/ Skills for daily living	1	Shopping ads	2-3	Community svce info	1
		Books	3	Home management	1
		Drama	1	Other	--

Most popular program categories:

No response

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 46 hrs.

National source: occ

Tape exchange with other RRS: 2

Other: --

Listener feedback obtained by:

1. Surveys
2. Profiles
3. Phone calls

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	40%	--
Listener contributions and subscription fees	5%	--
Other	55%	Agency support

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$60,000	Found/Corp Support
Purchase of receivers	--	
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

No response

State: Ohio

Name of RRS: CENTRAL OHIO RADIO READING SERVICE

Address: 229 South High Street
Columbus, OH 43215

Phone: 614-464-2614

GENERAL INFORMATION

Date service went on air: 11/75

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 5

Volunteer Readers: 100

Part Time Employees: 1

Other Volunteers: 15

Call letters of Main Channel: WOSU-FM

Frequency: 89.7MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Pending

Executive Director

Programming/Production Irwin Hott

Tech Director

Engineering Charles Ballenger

Chief Engineer

Volunteer Coordination Ellen Bernhard

Coord of Vol

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 60

Listeners

No. of people living in coverage area: 3 million

No. of listeners within first 3 months on air: 400

No. of current listeners: 1,450

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 40%

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,858

No. of receivers in communal living settings: 132

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	McMartin	TRE-5	\$70	1428
1976	McMartin	TRE-7	\$65	230
1975	Marcom	SCA-200	\$63	200

PROGRAMMING

Broadcast hours per week: 72

Sign On/Off Times

Mon-Fri: 8AM-8PM

Saturday: 8AM-4PM

Sunday: 1PM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	40	Special events	--	Entertainment	--
Magazines	10	Walking tours	1	Talk shows	5
Rehabilitation/ Skills for daily living	3	Shopping ads	3	Community svce info	2
		Books	3	Home management	4
		Drama	--	Other	1
				Letters to the Editor from all sources	

Most popular program categories:

1. Newspapers
2. Magazines
3. Talk shows

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 69 hrs.

National source: 2

Tape exchange with other RRS: 1

Other: --

Listener feedback obtained by:

1. Phone committee of consumers
2. Occasional surveys

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

Local government grants

28%

Columbus Revenue Sharing

State government grants

20%

Ohio Rehab Serv Coms

Foundation grants

15%

--

Listener contributions and
subscription fees

10%

About 40% of listeners

Public appeals

2%

General Public

Fundraising events

15%

Walk-Along, Popcorn,
Garage sale

Community service org

10%

Lions

Costs for 1978:

Amount in dollars

Sources for each

Total operating costs

\$98,000

Not specified

Purchase of receivers

--

--

Capital equipment costs

--

--

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Public awareness
3. Volunteer recruitment/training

State: Ohio

Name of RRS: YOUNGSTOWN RADIO READING SERVICE

Address: 2246 Glenwood Avenue
Youngstown, OH 44511

Phone: 216-788-2444

GENERAL INFORMATION

Date service went on air: 5/76

Call letters of RRS: YRRS

Service is affiliated with Youngstown Society f/t Blind and Disabled.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 4

Volunteer Readers: 120

Part Time Employees: 0

Other Volunteers: 10

Call letters of Main Channel: WYSU-FM

Frequency: 88.5MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: James Donnan

Prog Director

Programming/Production James Donnan

Prog Director

Engineering Don Burgy

Board Engineer

Volunteer Coordination Marie Slater

Prog Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 35

Listeners

No. of people living in coverage area: 500,000

No. of listeners within first 3 months on air: 50

No. of current listeners: 500

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 10%

Suggested contribution amount per year: \$15

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Youngstown Radio Reading Service

Receivers

No. of receivers owned currently: 750

No. of receivers in communal living settings: 20

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	McMartin	TRE5	\$67	750

PROGRAMMING

Broadcast hours per week: 60

Sign On/Off Times

Mon-Fri: 12N-10PM

Saturday: 12N-10PM

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	33 1/2	Special events	1	Entertainment	1/2
Magazines	10	Walking tours	1 1/2	Talk shows	4 1/2
Rehabilitation/ Skills for daily living	4	Shopping ads	2	Community svce info	8
		Books	3	Home management	1
		Drama	--	Other Child, History, Consumer	6

Most popular program categories:

1. Newspapers
2. Talk shows
3. Magazines

Service publishes a program schedule? Yes. Intermittently

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 57 hrs

National source: 3 hrs

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone calls

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	50%	Div of Planning Research & Dev- Rehab Serv Coms Ohio
Community service org	8%	Not specified
Other	42%	Youngstown Society for the Blind

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$40,000	Govt Supt/Other
Purchase of receivers	--	
Capital equipment costs	\$30,000	Govt/Local Supt/Other

For Services on the air since January, 1977:

Start up costs	\$14,000	Govt Supt/Other
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PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Available broadcast hours
3. Working in two states from main channel carrier

State: Oklahoma

Name of RRS: OKLAHOMA RADIO TALKING BOOK NETWORK

Address: 1108N.E. 36
Oklahoma City, OK 73111

Phone: 405-521-3451

GENERAL INFORMATION

Date service went on air: 7/73

Call letters of RRS: --

Service is affiliated with a State Agency for the Blind and a Regional Library for the Blind and Physically Handicapped

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 4

Volunteer Readers: 50

Part Time Employees: 3

Other Volunteers: --

Call letters of Main Channel: KZUE-FM
KTFX-FM

Frequency: 102.7MHz
103.3MHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Travis Harris Bill McIlvain	Visual Serv Director Admin Librarian
Programming/Production	Kent Bowers	Program Director
Engineering	Gordon Randall	Engineer
Volunteer Coordination	Kent Bowers	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50-60

Listeners

No. of people living in coverage area: 2 million

No. of listeners within first 3 months on air: 150

No. of current listeners: 1,400

Percent of listeners having primarily: Visual Impairments: 95%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,500

No. of receivers in communal living settings: 25

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1973	McMartin	TRE2	\$53	510
1975	MarCom	--	\$54	500
1977	McMartin	TRE6	\$53	425
1977	McMartin	Portable	--	25

PROGRAMMING

Broadcast hours per week: 106

Sign On/Off Times

Mon-Fri: 6:30AM-11PM

Saturday: 9AM-9PM

Sunday: 12N-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	30	Special events	10	Entertainment	--
Magazines	20	Walking tours	--	Talk shows	5
Rehabilitation/ Skills for daily living	6	Shopping ads	5	Community svce info	1
		Books	12	Home management	6
		Drama	--	Other	--

Most popular program categories:

1. News
2. Talk show
3. Magazine articles

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print, large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 90 hrs.

National source: 6

Tape exchange with other RRS: 10

Other: --

Listener feedback obtained by:

1. Surveys

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	100%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$100,000	Govt Support
Purchase of receivers	--	
Capital equipment costs	\$ 10,000	Govt Support

PROBLEMS

Service's three major problems in order of priority:

1. Cross talk

2. Signal reach to outlying areas

State: Oregon

Name of RRS: GOLDEN HOURS, INC.

Address: 1804 S.E. 100th Avenue
Portland, OR 97216

Phone: 503-227-2393

GENERAL INFORMATION

Date service went on air: 9/70

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 20

Part Time Employees: --

Other Volunteers: 15

Call letters of Main Channel: KOAP-FM

Frequency: 9.15MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

Graham Archer
Donald S. Bryant

Executive Director
Exec Dir O.E.P.B.S.

Programming/Production

Willard A. Mears

Volunteer

Engineering

Rodney Johnson

Volunteer

Volunteer Coordination

Robert H. Jackson

Volunteer

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA and Cable

Primary coverage
area in miles: 300

Listeners

No. of people living in coverage area: 1 1/2 million

No. of listeners within first 3 months on air: 200

No. of current listeners: 3,000

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 500

No. of receivers in communal living settings: 60

No. of communal living settings RRS available
throughout entire facility: 15Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Began in 1970 using telephone lines

1971 Sarkes-Tarjian - Discontinued

-- McMartin

PROGRAMMING

Broadcast hours per week: 108

Sign On/Off Times

Mon-Fri: 6AM-12M

Saturday: 6AM-12M

Sunday: Simulcast
KOPA-FM Programs

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	9	Special events	Var	Entertainment	18
Magazines	9	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	Var	Shopping ads	3	Community svce info	Var
		Books	10	Home management	--
		Drama	13	Other Remotes of Meetings, Conventions, Interviews	Var

Most popular program categories:

1. News
2. Old radio shows
3. Shopping ads

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print and large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: Varies

National source: Varies

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Telephone

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	13%	--
Public appeals	85%	Not specified
Community service org	2%	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Financial

State: Oregon
Name of RRS: KBPS SUNDAY SEEING SOUND
Address: 546 NE 12th Avenue
Portland, OR 97232
Phone: 503-234-5469

GENERAL INFORMATION

Date service went on air: 2/73
Call letters of RRS: KBPS
Service is affiliated with Portland Public Schools.
Service has: Board of Directors? Yes
Consumer Advisory Board? Yes
Full Time Employees: --
Volunteer Readers: 67
Part Time Employees: --
Other Volunteers: 73
Call letters of Main Channel: KBPS-AM
Frequency: 1450KHz
Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Dr. Patricia Swenson	Manager
Programming/Production	Joyce Decius	Coord Comm Aff/Events
Engineering	Wendall Bates	Chief Engineer
Volunteer Coordination	Fran Garvin	Coord Readers/Prog

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel
Primary coverage area in miles: 30-50

Listeners
No. of people living in coverage area: No response
No. of listeners within first 3 months on air: No response
No. of current listeners: No response
Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp
Listeners required to pay subscription fee? No
Percent of listeners making voluntary contributions each year: No resp
Suggested contribution amount per year: None
Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: 3

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicableReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	McMartin	TR-66C-LT10	\$165	2
1975	McMartin	TR-E5	\$85	1

PROGRAMMING

Broadcast hours per week: 23

Sign On/Off Times

Mon-Fri: 8AM-9AM

Saturday: 8AM-8:30AM

Sunday: 6AM-12N

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	9	Special events	1	Entertainment	5
Magazines	--	Walking tours	1/4	Talk shows	--
Rehabilitation/ Skills for daily living	1	Shopping ads	--	Community svce info	3/4
		Books	3 1/2	Home management	--
		Drama	1	Other NPR-News, Talk	3 1/2

Most popular program categories:

1. Newspaper reading
2. Dick Estell/Drama

Service publishes a program schedule? Yes. Every two weeks

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 11 3/4 hrs.

National source: 9

Tape exchange with other RRS: --

Other: 3-NPR

Listener feedback obtained by:

1. Telephone calls
2. Blind & Handicapped Advisory Council
3. Letters

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	11%	--
Corporation gifts	24%	--
Listener contributions and subscription fees	11%	--
Public appeals	51%	Annual Pledge Week
Community service org	3%	Lions Club

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$15,000	Found/Corp/ Support

PROBLEMS

Service's three major problems in order of priority:

1. Not enough air time or personnel to produce all desired programming

State: Pennsylvania

Name of RRS: RADIO TALKING LIBRARY

Address: Erie Center for the Blind and Visually Handicapped
2402 Cherry Street
Erie, PA 16502

Phone: 814-455-0995

GENERAL INFORMATION

Date service went on air: 6/73

Call letters of RRS: WQLN

Service is affiliated with Erie Center f/t Blind & Visually Handicapped.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 50

Part Time Employees: 1

Other Volunteers: --

Call letters of Main Channel: WQLN-FM

Frequency: 91.3MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Tyco Swick

Executive Director/Erie
Center f/t Blind

Programming/Production Julia Bandecca

Director, RRS

Engineering

Dan Case

Engineer

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 100

No. of current listeners: 350

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. The criterion used is a verbal statement by the subscriber of print handicapped status.

Receivers

No. of receivers owned currently: 500

No. of receivers in communal living settings: 75

No. of communal living settings RRS available
throughout entire facility: 0Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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No response

PROGRAMMING

Broadcast hours per week: 65

Sign On/Off Times

Mon-Fri: 8:30AM-8PM

Saturday: No broadcast

Sunday: 8:30AM-4PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	34	Special events	--	Entertainment	4
Magazines	5	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	1	Shopping ads	2	Community svce info	--
		Books	12	Home management	--
		Drama	1	Other	--

Most popular program categories:

1. Newspapers
2. Shopping ads
3. Current books

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 64 hrs.

National source: 1/2

Tape exchange with other RRS: 1/2

Other: --

Listener feedback obtained by:

1. Telephone surveys

2. Comments from clients when they use other Center services

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	62%	Title XX
Community service org	33%	United Way
Other	5%	Investment Income

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$18,539	Govt/Public Support
Purchase of receivers	\$ 7,500	Govt Support
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

1. Perfecting signal (eliminating cross talk)
2. More dependable receivers
3. More staff

State: Pennsylvania

Name of RRS: RADIO INFORMATION SERVICE

Address: Pennsylvania Association for the Blind
Westmoreland County Branch
3069 Pennsylvania Ave.
Greensburg, PA 15601

Phone: 412-837-1250

GENERAL INFORMATION

Date service went on air: 8/76

Call letters of RRS: RIS

Service is affiliated with PA Association f/t Blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 15

Part Time Employees: 2

Other Volunteers: 2

Call letters of Main Channel: WOKU-FM

Frequency: 107.1MHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	George W. Fear	Executive Director
Programming/Production	James Caldwell	Station Manager
Engineering	James Caldwell	Station Manager
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 50

No. of current listeners: 160

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: \$10

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 200

No. of receivers in communal living settings: 10

No. of communal living settings RRS available
throughout entire facility: NoneReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	Norver	--	\$50	20
1977	Norver	--	--	50
1975-78	McMartin	TRE6 & TRE5	\$50-75	130

PROGRAMMING

Broadcast hours per week: 55

Sign On/Off Times

Mon-Fri: 9AM-7PM

Saturday: 9AM-1PM

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	40	Special events	1	Entertainment	1/2
Magazines	5	Walking tours	--	Talk shows	2
Rehabilitation/ Skills for daily living	2	Shopping ads	1 1/2	Community svce info	1/2
		Books	2	Home management	1/2
		Drama	1/2	Other Old Time Radio	Yes

Most popular program categories:

1. Talk Show
2. Obituaries

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 53 hrs.

National source: 1/2

Tape exchange with other RRS: 1

Other: --

Listener feedback obtained by:

1. Phone

2. Consumers

3. Social activities

4. Mail

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	30%	Not specified
Listener contributions and subscription fees	1%	--
Public appeals	64%	Not specified
Community service org	5%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$15,000	Public Support
Purchase of receivers	\$ 5,000	Govt Support
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

1. Signal strength

2. Mountainous area

3. Cross talk

4. Volunteers

State: Pennsylvania

Name of RRS: RADIO READING SERVICE

Address: B-12 Davis Hall
Indiana University of PA
Indiana, PA 15705

Phone: 412-357-2492

RADIO READING SERVICE IS IN THE PLANNING STAGE

GENERAL INFORMATION

Date service went on air: Pending

Call letters of RRS: --

Service is affiliated with Indiana University of PA.

Service has: Board of Directors? Yes

Consumer Advisory Board? No resp

Full Time Employees: --

Volunteer Readers: 5

Part Time Employees: 1

Other Volunteers: --

Call letters of Main Channel: WIUP-FM

Frequency: 90.1MHz

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

Dr. Ron Juliette
Mari-Beth Monti-Wisor

Station Manager
Comm Prog Dir

Programming/Production --

--

Engineering --

--

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 35

Listeners

No. of people living in coverage area: 25,000

FURTHER TECHNICAL AND MARKET INFORMATION NOT SUPPLIED

PROGRAMMING

PROGRAMMING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

FUNDING

FUNDING INFORMATION NOT AVAILABLE BECAUSE
SERVICE IS IN THE PLANNING STAGE

State: Pennsylvania

Name of RRS: RADIO TALKING LIBRARY

Address: 244 North Queen Street
Lancaster, PA 17603

Phone: 717-394-7644

GENERAL INFORMATION

Date service went on air: 4/73

Call letters of RRS: RTL

Service is affiliated with the Lancaster County Branch, Pennsylvania Assn for the Blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 80

Part Time Employees: --

Other Volunteers: 18

Call letters of Main Channel: WLAN-FM

Frequency: 96.9MHz

Main Carrier Classification: Commercial Radio Station

Contact People

Name

Official Title

Top Person(s) of RRS: Marion R. Campbell

Executive Director

Programming/Production Jay R. Doudna

Program Director

Engineering --

--

Volunteer Coordination Ann E. Hinkle

Coord, Vol Services

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 30

Listeners

No. of people living in coverage area: 350,000

No. of listeners within first 3 months on air: 50

No. of current listeners: 400

Percent of listeners having primarily: Visual Impairments: 95%

Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 60%

Suggested contribution amount per year: \$10

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. Criterion is visual acuity of 20/60 or less.

(continued on next page)

Receivers

No. of receivers owned currently: 500

No. of receivers in communal living settings: 60

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1973	McMartin	TRE-2	\$67	100
--	McMartin	TRE-4	--	150
1977-79	Norver	--	\$56	150

PROGRAMMING

Broadcast hours per week: 65

Sign On/Off Times

Mon-Fri: 9AM-8:30PM

Saturday: 9AM-1PM

Sunday: 2PM-5:30PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	24 1/2	Special events	1/2	Entertainment	--
Magazines	4 1/2	Walking tours	--	Talk shows	2
Rehabilitation/ Skills for daily living	1/2	Shopping ads	1	Community svce info	--
		Books	15	Home management	--
		Drama	1/2	Other	--

Most popular program categories:

1. Newspapers
2. Special events
3. Tours

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 64 hrs.

National source: 1/2

Tape exchange with other RRS: 1/2

Other: occ Talking Books

Listener feedback obtained by:

1. Telephone calls

2. Two listener call-in programs per week

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

No response

State: Pennsylvania

Name of RRS: RADIO INFORMATION CENTER FOR THE BLIND

Address: 919 Walnut Street
Philadelphia, PA 19107

Phone: 215-922-5450

GENERAL INFORMATION

Date service went on air: 8/74

Call letters of RRS: RICB

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 7

Volunteer Readers: 145

Part Time Employees: 2

Other Volunteers: 15

Call letters of Main Channel: WUHY-FM

Frequency: 90.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:

James P. Swed

Executive Director

Nancy H. McCown

Comptroller

Programming/Production

Franklyn E. Milani

Program Coord

Engineering

--

--

Volunteer Coordination

Ruth A. Sheets

Title XX Spec

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 6 million

No. of listeners within first 3 months on air: 60

No. of current listeners: 3,000

Percent of listeners having primarily: Visual Impairments: 93%
Physical Impairments: 7%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 33%

Suggested contribution amount per year: \$15

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. The criterion used is a verbal statement by subscriber of print handicapped status.

Radio Information Center for the Blind

Receivers

No. of receivers owned currently: 3,200

No. of receivers in communal living settings: 40

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1974-78	Norver	--	\$54	3,200

PROGRAMMING

Broadcast hours per week: 88

Sign On/Off Times

Mon-Fri: 10AM-11PM

Saturday: 10AM-11PM

Sunday: 1PM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	22	Special events	--	Entertainment	2
Magazines	22	Walking tours	1	Talk shows	1
Rehabilitation/ Skills for daily living	4	Shopping ads	1	Community svce info	2
		Books	15	Home management	2
		Drama	2	Other Travel, Gardening Health, Mailbag	Var

Most popular program categories:

1. Newspapers
2. Call-in shows

Service publishes a program schedule? Yes. Monthly

Schedule available in: No response

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 82 1/2 hrs.

National source: 3

Tape exchange with other RRS: --

Other: 2 1/2 NPR

Listener feedback obtained by:

1. Surveys
2. Reader profiles
3. Telephone calls

FUNDINGCosts for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$80,000	Govt/Found/Corp/ Public/Local Support
Purchase of receivers	\$25,000	Found/Corp Support
Capital equipment costs	--	--

PROBLEMS

Service's three major problems in order of priority:

1. Selection of best broadcasting equipment
2. Maintaining Board of Directors' interest in Board responsibilities

State: Pennsylvania

Name of RRS: GOLDEN TRIANGLE RADIO INFORMATION CENTER, INC.

Address: 408 University Hall
Duquesne University
Pittsburgh, PA 15219

Phone: 412-434-6023

GENERAL INFORMATION

Date service went on air: 7/76

Call letters of RRS: RIS

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 4

Volunteer Readers: 160

Part Time Employees: 3

Other Volunteers: 10

Call letters of Main Channel: WDUQ-FM

Frequency: 90.5MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	John S. McCracken	General Manager
Programming/Production	William Pasco	Prog Dir/Vol Coord
Engineering	John S. McCracken	Gen Mgr
Volunteer Coordination	William Pasco	Prog Dir/Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 70

Listeners

No. of people living in coverage area: 6 million

No. of listeners within first 3 months on air: 150

No. of current listeners: 1,300

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 4%

Suggested contribution amount per year: \$20

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 2,000

No. of receivers in communal living settings: 3

No. of communal living settings RRS available
throughout entire facility: NoneReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975-77	McMartin	TRE-5 & 5B	\$75	1200
1978-9	SF Mfg	SF 10A	\$50	--
1978-79	McMartin	TRE-6B	\$50	--

PROGRAMMING

Broadcast hours per week: 110

Sign On/Off Times

Mon-Fri: 7AM-11PM

Saturday: 8AM-11PM

Sunday: 8AM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	49	Special events	--	Entertainment	3
Magazines	24	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	Yes	Shopping ads	5 1/2	Community svce info	--
		Books	10	Home management	Yes
		Drama	Yes	Other Children's, Spec News & Talk, Education	12 1/2

Most popular program categories:

1. Newspapers
2. Books
3. Shopping ads

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 105 1/2 hrs. National source: 1/2
Tape exchange with other RRS: 3 Other: 1

Listener feedback obtained by:

1. Telephone calls
2. Mail
3. Listener survey

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	19.5%	PA Office for Visually Handicapped Title XX
Direct Federal grant	75%	PA Office for Visually Handicapped Title XX

The following sources total 5.5% of funding:
Corporation gifts
Listener contributions and subscription fees
Public appeals
Fundraising events
Community service organizations

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$81,000	Govt Support
Purchase of receivers	\$21,000	Govt/Found/Pub Supt
Capital equipment costs	Not specified	Govt Support

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Lack of definitive legal guidelines governing SCA transmission from FCC
3. Lack of public awareness of service

State: Pennsylvania

Name of RRS: RADIO HOME VISITOR

Address: 133 N. Franklin Street
Wilkes-Barre, PA 18711

Phone: 717-824-9931

GENERAL INFORMATION

Date service went on air: No response Call letters of RRS: WRKC

Service is affiliated with King's College and the Wilkes-Barre Branch,
Pennsylvania Association for the Blind

Service has: Board of Directors? No Consumer Advisory Board? No

Full Time Employees: --

Volunteer Readers: 20

Part Time Employees: --

Other Volunteers: 10

Call letters of Main Channel: WRKC-FM

Frequency: 88.5MHz

Main Carrier Classification: Non-Commercial--Educational

Contact People

Name

Official Title

Top Person(s) of RRS: Tom Carten CSC Advisor/Manager
Mike Moran Station Manager

Programming/Production Frank Werhun Production Dir

Engineering Robert Schacht Engineer

Volunteer Coordination -- --

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel Primary coverage
area in miles: 25

Listeners

No. of people living in coverage area: 500,000

No. of listeners within first 3 months on air: 15% share, 45-65 years,
midday

No. of current listeners: 30%

Percent of listeners having primarily: Visual Impairments: 80%
Physical Impairments: 5%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicableReceivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: 11

Sign On/Off Times

Mon-Fri: 10:30AM-12N Saturday: 10:30AM-12N Sunday: 10:30AM-12N

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	7	Special events	--	Entertainment	Yes
Magazines	1	Walking tours	--	Talk shows	Yes
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	Yes
		Books	1	Home management	--
		Drama	1	Other	--

Most popular program categories:

1. Educational
2. Entertainment
3. News

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 10 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

Comments and criticism

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Educational Institution	Not specified	College Station Budget

PROBLEMS

Service's three major problems in order of priority:

1. Vacations--filling time slots
2. One-day delay between recording and playback

State: Pennsylvania

Name of RRS: YORK COUNTY BLIND CENTER'S RADIO READING SERVICE

Address: 800 East King Street
York, PA 17403

Phone: 717-848-1690

GENERAL INFORMATION

Date service went on air: 1/76

Call letters of RRS: YCBC

Service is affiliated with the PA Association for the Blind.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 2

Volunteer Readers: 120

Part Time Employees: 0

Other Volunteers: 6

Call letters of Main Channel: WGCB-FM

Frequency: 96.1MHz

Main Carrier Classification: Commercial Radio Station

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	George F. Harris Thomas C. Keasey	Executive Director Radio Program Dir
Programming/Production	--	--
Engineering	Fred W. Wise	Chief Eng
Volunteer Coordination	Wayne L. Jacobs	Prog/Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 90

Listeners

No. of people living in coverage area: 320,000

No. of listeners within first 3 months on air: 100

No. of current listeners: 350

Percent of listeners having primarily: Visual Impairments: 99%
Physical Impairments: 1%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. Criterion used is doctor's written statement of subscriber's visual or physical handicap.

York County Blind Center's Radio Reading Service

Receivers

No. of receivers owned currently: 350

No. of receivers in communal living settings: 13

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	Marcomm	SCA100	\$62	240
1975	Marcomm	SCA200	\$75	10
1978	Norver	NU1C	\$54	100

PROGRAMMING

Broadcast hours per week: 68

Sign On/Off Times

Mon-Fri: 9AM-9PM

Saturday: 9AM-5PM

Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	31	Special events	--	Entertainment	9 1/2
Magazines	12	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	1/2	Shopping ads	3 1/2	Community svce info	1 1/2
		Books	8	Home management	1
		Drama	1	Other	--

Most popular program categories:

1. Newspapers
2. Magazines
3. Devotional programs

Service publishes a program schedule? No

Schedule available in: --

(continued on next page)

York County Blind Center's Radio Reading Service

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 63 hrs.

National source: 5

Tape exchange with other RRS: 0

Other: --

Listener feedback obtained by:

1. Visitation by case worker and rehabilitation teacher
2. Yearly written survey

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

State government grants

8 1/2%

State Legislature

Listener contributions and
subscription fees

1%

Unsolicited
Contributions

Public appeals

35 1/2%

Mail Appeal

Community service org

55%

United Way,
Forty Lions Clubs
and Other Clubs

Costs for 1978:

Amount in dollars

Sources for each

Total operating costs

\$44,000

Govt/Public/
Local Support

Purchase of receivers

\$ 5,485

Govt Support

Capital equipment costs

\$ 2,500

Local Support

PROBLEMS

Service's three major problems in order of priority:

1. Consumer participation
2. Tape exchange, especially in rehabilitation
3. Funding

State: South Carolina

Name of RRS: EDUCATION RADIO FOR THE BLIND

Address: South Carolina Commission for the Blind
1430 Confederate Ave.
Columbia SC 29201

Phone: 803-758-8165

GENERAL INFORMATION

Date service went on air: 2/73

Call letters of RRS: 5 RRS
within Educ Radio Network

Service is affiliated with a state agency for the blind.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 4

Volunteer Readers: 0

Part Time Employees: 1

Other Volunteers: 0

Call letters of Main Channel: 5 transmitters

Frequency: --

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Betty Bird

Sup Special Serv Div

Programming/Production Bob Somogyi

--

Engineering Bert Smith

--

Volunteer Coordination --

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 1.2 million

No. of listeners within first 3 months on air: 25

No. of current listeners: 750

Percent of listeners having primarily: Visual Impairments: 100%
Physical Impairments: 0

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. Criteria not specified.

(continued on next page)

Receivers

No. of receivers owned currently: 1,000

No. of receivers in communal living settings: 10

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	Norver	--	\$55	300
1976	Norver	--	--	300
1977	Norver	--	--	390

PROGRAMMING

Broadcast hours per week: 95

Sign On/Off Times

Mon-Fri: 7AM-11PM

Saturday: 9AM-9PM

Sunday: 2PM-5PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	28	Special events	1	Entertainment	1
Magazines	14	Walking tours	1	Talk shows	--
Rehabilitation/ Skills for daily living	12+	Shopping ads	1	Community svce info	2
		Books	17	Home management	2
		Drama	2	Other Children's	5

Most popular program categories:

1. Newspapers
- 2.. Rehabilitation
3. Magazines

Service publishes a program schedule? Yes. Every three months

Schedule available in: Regular print, large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 81 hrs.

National source: 7

Tape exchange with other RRS: 7

Other: --

Listener feedback obtained by:

1. Surveys
2. Quarterlies
3. Telephone calls

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	100%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$87,000	Govt Support
Purchase of receivers	\$22,000	Govt Support
Capital equipment costs	\$ 1,000	Govt Support

PROBLEMS

Service's three major problems in order of priority:

No response

State: South Dakota

Name of RRS: SOUTH DAKOTA RADIO TALKING BOOK SERVICE

Address: 800 West Avenue North
Sioux Falls, SD 57104

Phone: 605-339-6581

GENERAL INFORMATION

Date service went on air: 1/75

Call letters of RRS: KUSD
KESD

Service is affiliated with South Dakota State University, the University of South Dakota and South Dakota Service to the Visually Impaired.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 0

Part Time Employees: 1

Other Volunteers: 0

Call letters of Main Channel: KESD-FM
KUSD-FM

Frequency: 88.3MHz
98.7MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	William Ollila	Vocational Specialist
Programming/Production	--	--
Engineering	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 200,000

No. of listeners within first 3 months on air: No response

No. of current listeners: 120

Percent of listeners having primarily: Visual Impairments: 100%
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes

Receivers

No. of receivers owned currently: 200

No. of receivers in communal living settings: 0

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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No response

PROGRAMMING

Broadcast hours per week: 133

Sign On/Off Times

Mon-Fri: 6AM-1AM

Saturday: 6AM-1AM

Sunday: 6AM-1AM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	31	Special events	1	Entertainment	1
Magazines	34	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	10	Shopping ads	1	Community svce info	1
		Books	50	Home management	4
		Drama	--	Other	--

Most popular program categories:

1. News
2. Magazines
3. Books

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print and braille

(continued on next page)

South Dakota Radio Talking Book Service

PROGRAMMING Continued

Hours of programming each week by source:

Local source: --

National source: --

Tape exchange with other RRS: --

Other: 133 hrs MN Radio
Talking Book Serv

Listener feedback obtained by:

1. Telephone calls

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

State government grants

100%

State of South Dakota

Costs for 1978:

Amount in dollars

Sources for each

Total operating costs

\$15,000

Govt Support

Purchase of receivers

\$ 4,000

Govt Support

Capital equipment costs

--

PROBLEMS

Service's three major problems in order of priority:

1. Coverage to the entire state of South Dakota
2. Localizing news and other information
3. Adequate funding for 1 and 2

State: Tennessee

Name of RRS: SOUTHWESTERN RADIO READERS

Address: 2000 N. Parkway
Memphis, TN 38112

Phone: 901-276-1711

GENERAL INFORMATION

Date service went on air: 7/74

Call letters of RRS: WLYX

Service is affiliated with Southwestern College at Memphis.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 80

Part Time Employees: 1

Other Volunteers: 1

Call letters of Main Channel: WLYX-FM

Frequency: 89.3MHz

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Allen Cook

General Manager

Programming/Production --

--

Engineering

George McClintock

Chief Engineer

Volunteer Coordination Karen Kizer

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 20

Listeners

No. of people living in coverage area: 700,000

No. of listeners within first 3 months on air: 10

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: Majority
Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 5%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 200

No. of receivers in communal living settings: 3

No. of communal living settings RRS available
throughout entire facility: 1

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1974	Sylvania	--	--	--
1975-79	McMartin	--	--	--

PROGRAMMING

Broadcast hours per week: 91

Sign On/Off Times

Mon-Fri: 9AM-10PM

Saturday: 9AM-10PM

Sunday: 9AM-10PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	20	Special events	--	Entertainment	--
Magazines	60	Walking tours	1/2	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	1/2	Community svce info	--
		Books	10	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Magazines
3. Books

Service publishes a program schedule? Yes. Semi-annually

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 90.5 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	70%	--
Listener contributions and subscription fees	5%	--
Public appeals	20%	Not specified
Community service org	5%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$16,000	Public Support
Purchase of receivers	\$ 1,000	Public Support
Capital equipment costs	\$ 500	Public Support

PROBLEMS

Service's three major problems in order of priority:

1. Funds for receivers
2. Volunteer coordination
3. Community involvement

State: Tennessee

Name of RRS: WPLN TALKING LIBRARY

Address: 700 Second Avenue South
Nashville, TN 37210

Phone: 615-259-5081

GENERAL INFORMATION

Date service went on air: 12/75 Call letters of RRS: WPLN

Service is affiliated with a Public Library.

Service has: Board of Directors? Yes Consumer Advisory Board? Yes

Full Time Employees: 9 Volunteer Readers: 419
Part Time Employees: 4 Other Volunteers: --

Call letters of Main Channel: WPLN-FM Frequency: 90.3MHz

Main Carrier Classification: Public-CPB qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Alvin L. Bolt	General Manager
Programming/Production	Fran Ziglar	Prog Manager
Engineering	Carl Pedersen	Sr Radio Eng
Volunteer Coordination	Ethel Lutin	Vol Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA Primary coverage
area in miles: 50

Listeners

No. of people living in coverage area: 700,000
No. of listeners within first 3 months on air: 400
No. of current listeners: 1,600
Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp
Listeners required to pay subscription fee? No
Percent of listeners making voluntary contributions each year: 0%
Suggested contribution amount per year: None
Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,720

No. of receivers in communal living settings: No response

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975	Norver	SSSC 2WA	--	1125
1977	Norver	SSSC 2WA	--	600

PROGRAMMING

Broadcast hours per week: 118

Sign On/Off Times

Mon-Fri: 6AM-12M

Saturday: 6AM-12M

Sunday: 2PM-12M

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	Yes	Special events	Yes	Entertainment	--
Magazines	Yes	Walking tours	--	Talk shows	Yes
Rehabilitation/ Skills for daily living	Yes	Shopping ads	Yes	Community svce info	Yes
		Books	Yes	Home management	Yes
		Drama	--	Other Telephone Call-In Show	Yes

Most popular program categories:

1. Newspapers
2. Books
3. Home Management

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 118 hrs.

National source: --

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Telephone interviews

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	75%	Not specified
State government grants	25%	Not specified

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	Not specified	Govt/Public Support
Purchase of receivers	Not specified	Govt/Public Support
Capital equipment costs	--	Govt Support

PROBLEMS

Service's three major problems in order of priority:

No response

State: Texas

Name of RRS: AMARILLO COLLEGE READING SERVICE

Address: Box 447
Amarillo, TX 79178

Phone: 806-372-7032

GENERAL INFORMATION

Date service went on air: 10/77

Call letters of RRS: KACY

Service is affiliated with Amarillo College.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 1

Volunteer Readers: 10

Part Time Employees: 1

Other Volunteers: --

Call letters of Main Channel: KACY-FM

Frequency: 89.9MHz

Main Carrier Classification: College owned, non-commercial station

Contact People

Name

Official Title

Top Person(s) of RRS: Dean Taylor

Program Director

Programming/Production D. Taylor

--

Engineering Don Ford

Chief Engineer

Volunteer Coordination D. Taylor

--

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 40

Listeners

No. of people living in coverage area: 250,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
Not applicable				

PROGRAMMING

Broadcast hours per week: 5

Sign On/Off Times

Mon-Fri: 9:30AM-10:30AM Saturday: No broadcast Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	4	Special events	--	Entertainment	1/2
Magazines	--	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	1/2
		Books	--	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. News
2. Entertainment
3. Community service

Service publishes a program schedule? Yes. Monthly

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: No response	National source: --
Tape exchange with other RRS: --	Other: --

Listener feedback obtained by:

1. Telephone calls
2. Comments from volunteers in the community

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Educational Institution	100%	Departmental Budget Amarillo College

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$400	Amarillo College
Purchase of receivers	--	
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

1. Keeping volunteers
2. Enough material to read

State: Texas

Name of RRS: NORTH TEXAS RADIO FOR THE BLIND (NTRB)

Address: 3001 Bookhout Street
Dallas, TX 75201

Phone: 214-742-9705

GENERAL INFORMATION

Date service went on air: 2/76

Call letters of RRS: NTRB

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No resp

Full Time Employees: 1

Volunteer Readers: 74

Part Time Employees: 2

Other Volunteers: 63

Call letters of Main Channel: KERA-FM

Frequency: 90.1MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Ruth Hill	Station Manager
	Henry X. Salzberger	Financial Manager
Programming/Production	--	--
Engineering	--	--
Volunteer Coordination	--	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 75

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 150

No. of current listeners: 850

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: \$22.50

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

Receivers

No. of receivers owned currently: 1,250

No. of receivers in communal living settings: 20

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	McMartin	TR-E5	\$69	300
1978	McMartin	--	--	500
1979	McMartin	TR-E6B	--	400

PROGRAMMING

Broadcast hours per week: 42

Sign On/Off Times

Mon-Fri: 4:45PM-11PM Saturday: 4:45PM-11PM Sunday: 4:45PM-11PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	32	Special events	--	Entertainment	1/2
Magazines	2	Walking tours	1/2	Talk shows	1/2
Rehabilitation/ Skills for daily living	1	Shopping ads	1/2	Community svce info	1/2
		Books	3	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Interviews
3. Walking tours

Service publishes a program schedule? Yes. Intermittently

Schedule available in: Large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 41 hrs.

National source: 1/2

Tape exchange with other RRS: 1/2

Other: --

Listener feedback obtained by:

1. Listener Advisory Committee
2. Call-in Show
3. Telephone surveys

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

No response

State: Utah

Name of RRS: UTAH STATE RADIO READING SERVICE

Address: Utah State Library, Div for Blind and Physically Handicapped
2150 South 300 West
Salt Lake City, UT 84115

Phone: 801-533-5855

GENERAL INFORMATION

Date service went on air: 1/76

Call letters of RRS: KBYU

Service is affiliated with Brigham Young Univ, Utah State Univ & the
State Library, Div for the Blind and Physically Handicapped.

Service has: Board of Directors? --

Consumer Advisory Board? Yes

Full Time Employees: 2

Volunteer Readers: 25

Part Time Employees: 2

Other Volunteers: --

Call letters of Main Channel: KBYU-FM

Frequency: 88.9MHz

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	Rex Wallgren Lee Stott	Director Assistant
Programming/Production	--	--
Engineering	Ralph Silver	Chief Eng
Volunteer Coordination	Lee Stott	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA & Microwave

Primary coverage
area in miles: 100

Listeners

No. of people living in coverage area: 1 million

No. of listeners within first 3 months on air: 750 receivers

No. of current listeners: 1175 receivers

Percent of listeners having primarily: Visual Impairments: 90%
Physical Impairments: 10%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 1,300

No. of receivers in communal living settings: 150

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1976	McMartin	TR-E5	\$65	1,300

PROGRAMMING

Broadcast hours per week: 54 1/2

Sign On/Off Times

Mon-Fri: 8AM-11AM
3:30PM-8PM

Saturday: 8AM-10AM
6PM-9PM

Sunday: 8AM-10AM
6PM-10PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	20	Special events	3	Entertainment	6
Magazines	10	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	5	Shopping ads	3	Community svce info	4 1/2
		Books	--	Home management	3
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Entertainment
3. Magazines

Service publishes a program schedule? Yes. Quarterly

Schedule available in: Large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: Yes

National source: 1

Tape exchange with other RRS: --

Other: Yes/Washington
State Univ
Programs

Listener feedback obtained by:

1. Surveys
2. Telephone calls
3. Feedback through members of Advisory Council

FUNDINGSources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants or appropriations	100%	Utah State Library Commission through State funding

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$36,000	Govt Support
Purchase of receivers	--	
Capital equipment costs	\$ 9,600	Govt Support

PROBLEMS

Service's three major problems in order of priority:

1. Sufficient budget
2. Locating eligible patrons
3. Working with Advisory Committee

State: Virginia

Name of RRS: PROJECT SCS-CENTER FOR EXCELLENCE, INC.

Address: P.O. Box 158

Williamsburg, VA 23185

Phone: 804-229-8541

GENERAL INFORMATION

Date service went on air: 6/78

Call letters of RRS: --

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No

Full Time Employees: 3

Volunteer Readers: 48

Part Time Employees: 4

Other Volunteers: 10

Call letters of Main Channel: WBCI-FM

Frequency: 96.5MHz

Main Carrier Classification: Commercial Radio Station

Contact People

Name

Official Title

Top Person(s) of RRS:

John A. Curtis

Chief Operations Officer

Alan R. Blatecky

Dir/Telecomm Sys Oper

Programming/Production

Mrs. Gene P. Blatecky

Dir/Prog & Vol

Volunteer Coordination

Mrs. Gene P. Blatecky

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 35

Listeners

No. of people living in coverage area: No response

No. of listeners within first 3 months on air: 30

No. of current listeners: 70

Percent of listeners having primarily:

Visual Impairments: No response

Physical Impairments: No response

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. Uses criteria of Virginia Commission of the Visually Handicapped; Virginia Council for the Deaf.

(continued on next page)

Receivers

No. of receivers owned currently: 87

No. of receivers in communal living settings: 2

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	McMartin	TRE6	\$54	80
	McMartin	TRE5	\$75	3
	McMartin	TRE7	\$80	4

PROGRAMMING

Broadcast hours per week: 62

Sign On/Off Times

Mon-Fri: 7AM-1PM
5:30PM-10PM

Saturday: 7AM-12:30PM

Sunday: 7AM-1PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	35 1/2	Special events	--	Entertainment	--
Magazines	10	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	--
		Books	7 1/2	Home management	1
		Drama	--	Other Consumer Health	Yes

Most popular program categories:

1. News
2. Special programs
3. Current books

Service publishes a program schedule? Yes. Bi-monthly

Schedule available in: Regular print, large print and braille

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 51 hrs.

National source: 1/2

Tape exchange with other RRS: --

Other: 10-State

Listener feedback obtained by:

1. Surveys
2. Telephone calls

FUNDING

Sources of funding for 1978:

Approx % of
total funding

Sources for each

90%

Telecommunications
Demonstration
Grant

PROBLEMS

Service's three major problems in order of priority:

1. Funding
2. Lack of quality material

State: Virginia

Name of RRS: YORK COUNTY READING SERVICE

Address: c/o WYCS P.O. Box 452
Yorktown, VA 23690

Phone: 804-898-5957

GENERAL INFORMATION

Date service went on air: 9/72

Call letters of RRS: WYCS

Service is affiliated with York High School.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 10

Part Time Employees: 0

Other Volunteers: 30

Call letters of Main Channel: WYCS-FM

Frequency: 91.5MHz

Main Carrier Classification: Public; Not NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: William M. Swartz General Manager

Programming/Production Debbie Bagwell --

Engineering Jeff Massie Engineering Tech

Volunteer Coordination Debbie Bagwell --

TECHNICAL AND MARKET INFORMATION

Type of transmission: Open Channel

Primary coverage
area in miles: 20

Listeners

No. of people living in coverage area: 100,000

No. of listeners within first 3 months on air: No response

No. of current listeners: No response

Percent of listeners having primarily: Visual Impairments: No response
Physical Impairments: No resp

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Not applicable

(continued on next page)

Receivers

No. of receivers owned currently: Not applicable

No. of receivers in communal living settings: Not applicable

No. of communal living settings RRS available
throughout entire facility: Not applicable

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
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Not applicable

PROGRAMMING

Broadcast hours per week: 5 1/2

Sign On/Off Times

Mon-Fri: 8PM-9PM

Saturday: 8:30AM-9AM

Sunday: No broadcast

FURTHER BROADCASTING INFORMATION NOT SUPPLIED

FUNDING

FUNDING INFORMATION NOT SUPPLIED

PROBLEMS

Service's three major problems in order of priority:

No response

State: Washington

Name of RRS: RADIO READING SERVICE OF THE WASHINGTON REGIONAL LIBRARY
FOR THE BLIND & PHYSICALLY HANDICAPPED

Address: 811 Harrison Street
Seattle, WA 98129

Phone: 206-464-6930

GENERAL INFORMATION

Date service went on air: 3/73

Call letters of RRS: --

Service is affiliated with the Washington Regional Library for the
Blind and Physically Handicapped.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 0

Volunteer Readers: 100

Part Time Employees: 10

Other Volunteers: --

Call letters of Main Channel: KUOW-FM

Frequency: 94.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Barbara Tolliver

Head, Transcrip & Brdcst

Programming/Production Eileen Hamelberg

Radio Prog Librn

Engineering Kelly Alford

Audio Sys Tech

Volunteer Coordination Karen Wallin

Vol & Comm Rel Coord

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 50

Listeners

No. of people living in coverage area: 1 million

No. of listeners within first 3 months on air: 400

No. of current listeners: 1,600

Percent of listeners having primarily: Visual Impairments: Majority

Physical Impairments: --

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Radio Reading Service of the Washington Regional
Library for the Blind & Physically Handicapped

Receivers

No. of receivers owned currently: 1,700

No. of receivers in communal living settings: No response

No. of communal living settings RRS available
throughout entire facility: No response

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1973	McMartin	TRE 5	--	--
1977	Norver	SSSC-2WA	\$58	346
1978	Norver	SSSC-2WA	\$55	236

PROGRAMMING

Broadcast hours per week: 100

Sign On/Off Times

Mon-Fri: 7AM-11PM

Saturday: 9AM-8PM

Sunday: 12N-9PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	42	Special events	--	Entertainment	--
Magazines	8	Walking tours	--	Talk shows	2
Rehabilitation/ Skills for daily living	8	Shopping ads	3	Community svce info	5
		Books	20	Home management	2
		Drama	1	Other	--

Most popular program categories:

1. Newspapers
2. Books
3. Community service info/rehabilitation

Service publishes a program schedule? Yes. Monthly

Schedule available in: Large print and braille

(continued on next page)

Radio Reading Service of the Washington Regional
Library for the Blind & Physically Handicapped

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 90 hrs.

National source: 10

Tape exchange with other RRS: --

Other: --

Listener feedback obtained by:

1. Surveys

2. Call-in programs

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	100%	Washington State Commission f/t Blind

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$57,500	Govt Support
Purchase of receivers	\$13,098	Public Support/ Local Serv Org and other support
Capital equipment costs	--	

PROBLEMS

Service's three major problems in order of priority:

1. Lack of money

2. Lack of staff

3. Lack of receivers

State: West Virginia

Name of RRS: PERISCOPE-RADIO INFORMATION SERVICE

Address: Box 134, West Virginia Wesleyan College
Buckhannon, WV 26218

Phone: 304-473-8436

GENERAL INFORMATION

Date service went on air: No response

Call letters of RRS: WVPW

Service is formally affiliated with West Virginia Wesleyan College.

Service has: Board of Directors? No

Consumer Advisory Board? No

Full Time Employees: 0

Volunteer Readers: 20

Part Time Employees: 1

Other Volunteers: 1

Call letters of Main Channel: WVPW-FM

Frequency: 88.9MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS: Linda Luther

Coordinator

Programming/Production Linda Luther

Coordinator

Engineering Arnold Sayer

WVWC-Employee

Volunteer Coordination Linda Luther

Coordinator

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage

area in miles: 60

Listeners

No. of people living in coverage area: 800,000

No. of listeners within first 3 months on air: 187

No. of current listeners: 147

Percent of listeners having primarily: Visual Impairments: 100%
Physical Impairments: 0

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 0%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 182

No. of receivers in communal living settings: 2

No. of communal living settings RRS available
throughout entire facility: 0

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1977	Johnson	TR2	\$65	182

PROGRAMMING

Broadcast hours per week: 21 1/4

Sign On/Off Times

Mon-Fri: 11:15AM-3:30PM Saturday: No broadcast Sunday: No broadcast

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	7 1/2	Special events	--	Entertainment	--
Magazines	7 1/2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	1 1/4	Shopping ads	1/2	Community svce info	--
		Books	5	Home management	--
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Homemaking
3. Shopping ads

Service publishes a program schedule? Pending. Will be monthly

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 21 1/4 hrs. National source: --

Tape exchange with other RRS: -- Other: --

Listener feedback obtained by:

1. Survey
2. Telephone calls

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
State government grants	100%	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Lack of funds
2. Lack of staff
3. Coordinated projected future

State: Wisconsin

Name of RRS: WGTD EDUCATION AND READING SERVICE

Address: 3520 30th Avenue
Kenosha, WI 53141

Phone: 414-552-9483

GENERAL INFORMATION

Date service went on air: 11/78

Call letters of RRS: EARS

Service is affiliated with a Public School, Gateway Technical Institute.

Service has: Board of Directors? No

Consumer Advisory Board? Yes

Full Time Employees: 1

Volunteer Readers: 30

Part Time Employees: 0

Other Volunteers: 5

Call letters of Main Channel: WGTD-FM

Frequency: 91.1MHz

Main Carrier Classification: Public; NPR qualified

Contact People

Name

Official Title

Top Person(s) of RRS:	Kris Daniels Nesthus	Program/Traffic Spec
Programming/Production	Kris Daniels Nesthus	
Engineering	Kris Daniels Nesthus	
Volunteer Coordination	Kris Daniels Nesthus	

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 20

Listeners

No. of people living in coverage area: 200,000

No. of listeners within first 3 months on air: 40

No. of current listeners: 100

Percent of listeners having primarily: Visual Impairments: 96%
Physical Impairments: 4%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: No resp

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking
Book Program to certify subscriber's disability? Yes

(continued on next page)

Receivers

No. of receivers owned currently: 100

No. of receivers in communal living settings: 5-7

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1978	SF Indus	10A	\$47	100

PROGRAMMING

Broadcast hours per week: 44

Sign On/Off Times

Mon-Fri: 7AM-11AM
4:30PM-7PM

Saturday: 9AM-12N
4:30PM-7PM

Sunday: 9AM-3PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	25	Special events	1/2	Entertainment	2 1/2
Magazines	4	Walking tours	--	Talk shows	1/2
Rehabilitation/ Skills for daily living	--	Shopping ads	1/2	Community svce info	2
		Books	6	Home management	1 1/2
		Drama	--	Other	--

Most popular program categories:

1. Newspapers
2. Food ads
3. Book hours

Service publishes a program schedule? Yes. As schedule changes

Schedule available in: Regular print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 40 hrs.

National source: 1-2

Tape exchange with other RRS: --

Other: 2 1/2
Spiders Web

Listener feedback obtained by:

1. Telephone surveys
2. Over the air appeals for calls and comments

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Local government grants	25%	Gateway Tech Institute
Direct Federal grant	75%	Corp for Public Broadcasting, Comm Serv Grant, HEW Broadcast Facilities Grant

PROBLEMS

Service's three major problems in order of priority:

1. Getting people to know we exist
2. Not enough staff
3. Quality of signal

State: Wisconsin

Name of RRS: WISCONSIN RADIO READING SERVICE, INC.

Address: 905 University Avenue
Madison, WI 53715

Phone: 608-255-7730

GENERAL INFORMATION

Date service went on air: 10/75

Call letters of RRS: WRRS

Service is an independent, non-profit corporation.

Service has: Board of Directors? Yes

Consumer Advisory Board? No resp

Full Time Employees: 3

Volunteer Readers: 75

Part Time Employees: --

Other Volunteers: 4

Call letters of Main Channel: WERN-FM

Frequency: --

and 7 other transmitters

Main Carrier Classification: Public; NPR qualified

<u>Contact People</u>	<u>Name</u>	<u>Official Title</u>
Top Person(s) of RRS:	H. Alton Davis Stan Nelson	Volunteer Proj Dir President of Board
Programming/Production	William G. Hein	--
Engineering	Terence J. Mulry	--
Volunteer Coordination	Caryl A. Sloan	--

TECHNICAL AND MARKET INFORMATION

Type of transmission: SCA

Primary coverage
area in miles: 350

Listeners

No. of people living in coverage area: 4,700,000

No. of listeners within first 3 months on air: 260

No. of current listeners: 975

Percent of listeners having primarily: Visual Impairments: 98%
Physical Impairments: 2%

Listeners required to pay subscription fee? No

Percent of listeners making voluntary contributions each year: 3%

Suggested contribution amount per year: None

Does service use eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? No. Criterion used is a written statement by subscriber of print handicapped status.

(continued on next page)

Receivers

No. of receivers owned currently: 1,094

No. of receivers in communal living settings: 75

No. of communal living settings RRS available
throughout entire facility: None

Receivers Purchased:

<u>Year Bought</u>	<u>Manufacturer</u>	<u>Model Number</u>	<u>\$ Per Unit</u>	<u># Receivers</u>
1975-79	McMartin	TRE-5	--	994
	McMartin	TRE-6	--	100

PROGRAMMING

Broadcast hours per week: 55

Sign On/Off Times

Mon-Fri: 7AM-8:30AM
4:30PM-11PM

Saturday: 8AM-12N
5PM-9PM

Sunday: 8:30AM-12N
5PM-9PM

Program content: (approximate hours per week)

	<u>Hrs.</u>		<u>Hrs.</u>		<u>Hrs.</u>
Newspapers	23	Special events	--	Entertainment	--
Magazines	16 1/2	Walking tours	--	Talk shows	--
Rehabilitation/ Skills for daily living	--	Shopping ads	--	Community svce info	2
		Books	5	Home management	--
		Drama	--	Other News	5 1/2

Most popular program categories:

1. News
2. Best sellers
3. Special articles, papers, magazines

Service publishes a program schedule? Yes. Every three to six months

Schedule available in: Large print

(continued on next page)

PROGRAMMING Continued

Hours of programming each week by source:

Local source: 52

National source: 1

Tape exchange with other RRS: 0

Other: Earth Watch

Listener feedback obtained by:

1. Surveys
2. Conferences
3. Organizational meetings

FUNDING

Sources of funding for 1978:

	<u>Approx % of total funding</u>	<u>Sources for each</u>
Foundation grants	26%	--
Community service org	8%	Lions, Kiwanis
Other	66%	Wisconsin Council of the Blind

Costs for 1978:

	<u>Amount in dollars</u>	<u>Sources for each</u>
Total operating costs	\$35,000	Not specified
Purchase of receivers	\$ 2,638	Not specified
Capital equipment costs	\$ 599	Not specified

PROBLEMS

Service's three major problems in order of priority:

1. Money for operations
2. Money to donate receivers to print handicapped
3. Intercommunication between the service & listener on a day-to-day basis

APPENDIX A

ADDITIONAL SERVICES ON THE AIR *

ARIZONA

Sun Sounds of KMCR (SCA)
1333 West Camelback, Suite 113 B
Phoenix, Arizona 85013
(602)266-4200
Jean Joines, Director

CALIFORNIA

KPCA Radio Reading Service (SCA)
1570 East Colorado Boulevard
Pasadena, California 91106
(213)578-7231
Dr. John Gregory, KPCS Station Manager

Southern California Eye (SCA)
KROQ-FM
117 South Los Robles Avenue
Pasadena, California 91101
(213)449-1803
Brook Hanson, Program Director

GEORGIA

Central Savannah River AREA (CSRA) (Main)
Radio Reading Service
WACG-FM, Augusta College
Augusta, Georgia 30904
(404)828-3702
Stephen E. Douglass, CSRA Coordinator

IDAHO

Idaho State Library Radio Reading Service (SCA)
325 West State Street
Boise, Idaho 83707
(208)384-2150
Helen Miller, Librarian

ILLINOIS

Radio Reader (Main)
1501 West Bradley
Peoria, Illinois 61625
Frank Thomas, Manager

INDIANA

Northeast Indiana Radio Reading Service (SCA)
920 Florence Avenue
Fort Wayne, Indiana 46808
(219)422-2461
Steven Fortriede, Director

*Did not respond to directory survey or not on the air at the time of the survey.

INDIANA (cont'd.)

Northwest Indiana Radio Reading & Information Service
5901 West 7th Avenue
Gary, Indiana 46406
(219)949-4000
Kathy Bikos, Program Director

KANSAS

KHCC Reading Radio (SCA)
1300 North Plum
Hutchinson, Kansas
(316)662-6646
David Horning, General Manager, KHCC

MARYLAND

Baltimore Radio Reading Service (SCA)
2091 Liberty Heights Avenue
Baltimore, Maryland 21215
(301)396-0990
Michael McIntyre, Assistant Station Manager

NORTH CAROLINA

Neighborhood News for the Blind (Main)
WFDD, Box 7405
Winston-Salem, North Carolina 27109
(919)761-5257
Julian Burroughs, Director of Radio

TEXAS

Houston Taping for the Blind Radio (SCA)
3935 Essex Lane
Houston, Texas 77027
(713)871-1644
Carl Hess, Director

VIRGINIA

Virginia Voice for the Print-Handicapped (SCA)
401 Azalea
Richmond, Virginia 23227
(804)266-2477
Carlton Brooks, Executive Director

Virginia Western Radio Service (SCA)
P.O. Box 4195
Roanoke, Virginia 24015
(703)982-7397
Dennis Sullivan, RRS Coordinator

WISCONSIN

Chapter a Day (Main)

WHA

821 University Avenue

Madison, Wisconsin 53706

(608)263-4115

Jay Fritts, Director

WYMS-FM (Main)

P.O. Drawer 10K

Milwaukee, Wisconsin 53201

(414)475-8143

Robert R. Suchy, Station Manager

APPENDIX B

ADDITIONAL PLANNED SERVICES*

CALIFORNIA

KPXR-FM
6000 J Street
Sacramento, California 95819
(916)454-6222
Mike Montgomery, Program Director

CONNECTICUT

Connecticut Radio Information Service
170 Ridge Road
Wethersfield, Connecticut 06109
(202)249-8525
Ron Milligan, Station Manager

ILLINOIS

Chicagoland Radio Information Service
3100 Oak Park
Berwyn, Illinois 60402
(312)749-1908
Harry King, Director

Peoria Area Radio Reading Service
Illinois Valley Library System
845 Brenkman Drive
Peoria, Illinois 61554
(309)353-4115
Niki Saban, Special Services Consultant

INDIANA

WEDM-FM
Walker Career Center
9651 East 21st Street
Indianapolis, Indiana 46229
(317)898-6133, ext. 52
Tim Renshaw, Manager

North Central Indiana Radio Information Service
c/o James Baumgartner
605 South 29th Street
South Bend, Indiana 46615
(219)237-4479

KENTUCKY

WKMS-FM
Box 3227, University Station
Murray, Kentucky 42071
Bruce Smith, Station Manager

*Courtesy, Services for the Print-Handicapped, National Public Radio.

MICHIGAN

WAUS

Andrews University

Berrian Springs, Michigan 49104

(616)471-3400

Max Church, Coordinator of Public Affairs & Development

NEW HAMPSHIRE

New Hampshire Association for the Blind

60 Spool Street

Concord, New Hampshire 03301

(603)244-4039

Mr. Gale Stickler

NEW YORK

Blind Work Association, Inc.

55 Washington Street

Binghamton, New York 13901

Ms. Janice C. Woitach, Coordinator of Volunteer Services

NORTH CAROLINA

New Hanover County Department of Social Services

1920 Rankin Street

Wilmington, North Carolina 28401

(919)763-6521

Mrs. Florence Davenport, Social Worker for the Blind

OHIO

West Ohio Reading & Development Service

(WORDS) for the Print-Handicapped

Catholic Social Services

641 High Street

Springfield, Ohio 45505

(513)325-8715

Ray Creach, Executive Director

PENNSYLVANIA

Pennsylvania Association for the Blind

Hazleton Branch

45 East Broad Street

Hazleton, Pennsylvania 18201

(215)455-0421

Ronald V. Petrilla, Executive Director

SOUTH DAKOTA

Services to the Visually Impaired

Kneip Building, Illinois Street

Pierre, South Dakota 57501

(605)773-4548

David Vogel

TENNESSEE

Materials Center for the Visually Handicapped
925 Oglewood Avenue, Room 24
Knoxville, Tennessee 37917
(615)525-2478

Mrs. Joyce Bromley, Sight Conservationist

Office of the Handicapped and Elderly
City of Knoxville
648 Western Avenue
Knoxville, Tennessee 37902
(615)523-2151
Jean Jolly

Memphis Talking Library
1850 Peabody Avenue
Memphis, Tennessee 38104
(901)528-2967
Steve Terry, Station Manager

TEXAS

KUT-FM
P.O. Box 7148
Austin, Texas 78712
(512)471-1631
Howard Lenett, Manager of Program Operations

San Antonio Insight, Inc.
Tower Life Building
310 South St. Mary's, Room 2408
San Antonio, Texas 78205
(512)228-0867
Grady Price, Director

VERMONT

WVPR-FM
63 Main Street
Windsor, Vermont 05089
(802)674-6772
Ray Dilley, Station Manager

VIRGINIA

WHRO
5200 Hampton Boulevard
Norfolk, Virginia 23508
(804)489-9476
Jerry Wareham, Vice President for Programming

WEST VIRGINIA

WMUL-FM
Marshall University
Huntington, West Virginia 25701
(304)696-6640
Keith Spears, General Manager

APPENDIX C
THE SURVEY QUESTIONNAIRE



SURVEY OF RADIO READING SERVICES -- February 1979



GENERAL INFORMATION

1. Exact name of Radio Reading Service (RRS): _____
2. Address: _____

state zip phone
3. Name of person completing survey: _____ title: _____ date _____
4. What date did the service first go on the air? _____ Call letters of RRS: _____

mo/yr
5. a) Are you a Non-Commercial totally independent service? Yes ____ No ____
 b) Is your service formally affiliated with or a formal part of any of the following:
 (Please check as many affiliations as apply.) (Specify below.)

☐ College or University
☐ State Agency for the Blind
☐ Private Agency for the Blind
☐ Public Library
☐ Regional Library for the Blind
 and Physically Handicapped
☐ Local Community Agency
☐ Public School
☐ Other Affiliation
6. Do you have a: Board of Directors: Yes ____ No ____ Consumer Advisory Board: Yes ____ No ____
7. What are the call letters of your Main Channel: _____ AM _____ FM _____ Frequency _____
8. What is your Main Carrier's classification: (Please check one.)

☐ Commercial Radio Station
☐ Private Not-For-Profit Radio Station
☐ Other (Specify) _____

☐ Public; National Public Radio qualified
☐ Public; Not National Public Radio qualified
9. Please supply the number of persons working on RRS activities:

Full Time Part Time Volunteer Volunteers working
 employees: _____ employees: _____ Readers: _____ in other capacities: _____
10. Contact people: (Please supply the names and official titles of key people as follows.)

Top Person(s) of service	name	official title
Programing/Production	_____	_____
Engineering	_____	_____
Volunteer Coordination	_____	_____
11. Please list your service's three major problem areas or issues in order of priority:

1) _____ 2) _____ 3) _____

TECHNICAL AND MARKET INFORMATION

1. Type of transmission (check all that apply): SCA ☐ Open Channel ☐ Cable ☐
 2. Primary coverage radius (miles): About how many people live in coverage area?
 3. a) About how many listeners did you have within the first 3 months of going on the air?
 b) About how many do you have now?
 4. a) About how many receivers do you currently own?
 b) About how many receivers do you have currently placed in communal living settings (e.g., hospitals, nursing homes)? In how many of these settings is RRS available throughout the entire institution (through special wired or other systems)?
 5. Please give the following information about receivers purchased:
- | Year bought | Manufacturer | Model number | Cost per unit | Number of receivers |
|-------------|--------------|--------------|---------------|---------------------|
| | | | | |
| | | | | |
| | | | | |
6. How many of your listeners primarily have: Visual Impairments: Physical Impairments:
 7. Do you require listeners to pay a subscription fee? Yes ☐ No ☐ If yes, amount per year? \$
 8. a) What percent of your listeners make voluntary contributions to the service each year?
 b) Is there a suggested contribution amount? No ☐ Yes ☐ If yes, amount per year? \$
 9. a) Do you use the eligibility criteria of the Library of Congress Talking Book Program to certify subscriber's disability? Yes ☐ No ☐
 b) If no, what criteria do you use?

FUNDING

1. Check & specify sources of funding for 1978; Give approx. percent of total funding for each:
- | | Approx. % | Please specify sources for each (e.g., name of city, agency, program) |
|---|------------------------|---|
| <input type="checkbox"/> Local government grants or appropriations | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> State government grants or appropriations | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Direct Federal grant (e.g., for receivers) | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Foundation grants | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Corporation gifts | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Listener Contributions and Subscription Fees | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Public Appeals (e.g., mail requests) | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Fundraising events (e.g., cake sales, raffles) | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Community service organizations (United Way, Lions Club, etc.) | <input type="text"/> % | <input style="width: 100%;" type="text"/> |
| <input type="checkbox"/> Other (Please specify) | <input type="text"/> % | <input style="width: 100%;" type="text"/> |

2. What were your service's costs in 1978: Please check type of funding obtained for each.
- | | | | | | |
|---|------------------------|-----------------------------|-------------------------|-----------------------------|-------------|
| a) Total operating costs: \$ _____
(salaries, rent, supplies, etc.) amount | Govt. _____
Support | Found/Corp _____
Support | Public _____
Support | Local _____
Service Org. | Other _____ |
| b) Costs for purchase of receivers: \$ _____
amount | Govt. _____
Support | Found/Corp _____
Support | Public _____
Support | Local _____
Service Org. | Other _____ |
| c) Capital equipment costs: \$ _____
(for other than receivers) amount | Govt. _____
Support | Found/Corp _____
Support | Public _____
Support | Local _____
Service Org. | Other _____ |
3. For services on the air since January 1977:
- What were your start up costs: \$ _____
(equipment, installation, amount
excluding receivers)
- | | | | | | |
|--|------------------------|-----------------------------|-------------------------|-----------------------------|-------------|
| | Govt. _____
Support | Found/Corp _____
Support | Public _____
Support | Local _____
Service Org. | Other _____ |
|--|------------------------|-----------------------------|-------------------------|-----------------------------|-------------|

PROGRAMING

1. What is your number of broadcast hours per week: _____
2. Sign-on and sign-off times (please indicate a.m. or p.m.):
- Mon-Fri: _____ Saturday: _____ Sunday: _____
sign-on sign-off sign-on sign-off sign-on sign-off
3. a) Program content: (Check all that you use and give approximate hours per week.)
- | | | |
|---|--------------------------------|---------------------------------------|
| ____ Newspapers--hrs _____ | ____ Special events--hrs _____ | ____ Entertainment-----hrs _____ |
| ____ Magazines---hrs _____ | ____ Walking tours---hrs _____ | ____ Talk shows-----hrs _____ |
| ____ Books-----hrs _____ | ____ Shopping ads----hrs _____ | ____ Community Service Info-hrs _____ |
| ____ Drama-----hrs _____ | ____ Home management-hrs _____ | ____ Other (specify) _____ |
| ____ Rehabilitation/Skills for daily living-----hrs _____ | | |
- b) What 3 programing categories are most popular? _____
4. a) Do you publish a program schedule: No ____ Yes ____ Frequency _____
- b) If yes, is the schedule available in: Regular Print ____ Large Print ____ Braille ____
5. Please note the hours of your programing each week by source:
- ____ Local (produced by you)-----hrs _____ Tape exchange with other RRS----hrs _____
- ____ National source (e.g., Sound Track, Smithsonian)----hrs _____
- ____ Other (specify) _____
6. How do you obtain listener feedback? (e.g., surveys, reader profiles, telephone calls)
- _____

THANK YOU FOR YOUR COOPERATION

Return to: Dr. Marvin Berkowitz
American Foundation for the Blind
15 West 16th Street, N.Y., N.Y. 10011

APPENDIX D

WHO'S WHO IN RADIO READING SERVICES

1. American Association of Workers for the Blind (AAWB)
1511 K Street, N.W.
Washington, D.C. 20005

(202) 347-1559

John Maxon, Executive Director

A membership organization of agencies and individuals working on behalf of the blind. Has a special interest group on Reading and Information Services which reviews developments in RRS and provides in-service training for members. The national organization meets biennially (in odd-number years); local and regional groups meet during alternate years.

2. American Foundation for the Blind (AFB)
15 West 16th Street
New York, New York 10011

(212) 620-2064

Philip J. Hess, Coordinator, Radio Information Services

A non-profit organization providing research, information referral and consultation services to agencies serving the blind and visually impaired. Has a special program on Radio Reading Services which acts as a national clearing-house of information on RRS and provides consultation services, for example, in preparing grant proposals to get on the air and for expansion.

3. American Library Association (ALA)
Radio Reading Services Committee
Illinois Regional Library for the Blind and Physically Handicapped
1055 West Roosevelt Road
Chicago, Illinois 60625

(312) 738-9200

Donna Dziedzic, Chairperson, Radio Reading Services Committee

The primary professional association of librarians. Has a committee concerned with fostering cooperation between RRS and regional libraries for blind and physically handicapped.

4. Association of Radio Reading Services (ARRS)
1745 University Avenue
St. Paul, Minnesota 55104

(612) 269-6034

C. Stanley Potter, President

The professional membership association of Radio Reading Services, Radio Information Services, Radio Talking Book, etc.. Both organizational (services) memberships and individual memberships are available, as well as associate (corporate) memberships.

5. Bureau of Education for the Handicapped (BEH)
Department of Education
2100 Regional Office Bldg. #3
Washington, D.C. 20202

(202) 245-9661

Dr. Edwin W. Martin, Deputy Commissioner

The federal agency concerned with education of the handicapped in America which administers the Education of the Handicapped Act and related programs for the education of handicapped children, and provides grants for education, research and demonstration projects.

6. Corporation for Public Broadcasting (CPB)
1111 16th Street, N.W.
Washington, D.C. 20036

(202) 293-6160

Diana Calland, Director of Radio Activities

An independent public agency which supports those noncommercial public radio and television stations meeting CPB's eligibility criteria.

7. Federal Communication Commission (FCC)
1919 M Street, N.W.
Washington, D.C. 20554

(202) 655-4000

Charles D. Ferris, Chairman

The federal agency responsible for licensing all radio and television stations in the United States.

8. National Endowment for the Arts (NEA)
2401 E. Street, N.W.
Washington, D.C. 20506

(202) 634-6373

Brian O'Doherty, Program Director, Public Media

An independent public agency created "to encourage and assist the nation's cultural resources." Its grant programs are designed to "bring to the public work of exceptional quality in the media arts."
(Most states also have Arts Councils.)

9. National Endowment for the Humanities (NEH)
806 15th Street, N.W.
Washington, D.C. 20506

(202) 724-0386

Steve Rabin, Assistant Director, Media Programs

An independent public agency created to support the humanities. Its grant programs provide "support for humanities programs designed for local (regional and national) radio broadcast" and for the handicapped.

10. National Public Radio
2025 M Street, N.W.
Washington, D.C. 20036

(202) 785-6360

Dr. Betty Bird, Director, Services for the Print-Handicapped

An independent agency supported with federal funds to encourage development of public radio, which provides programming to public radio stations and to RRS; buys programs from independent producers for national distribution.

11. Public Telecommunications Facilities Program (PTFP)
National Telecommunications and Information Agency (NTIA)
Department of Commerce
1325 G Street, N.W.
Washington, D.C. 20005

(202) 724-3307

Dr. John Cameron, Director, PTFP Program

A federal program in the Department of Commerce that offers to "eligible entities" planning and constructing grants; RRS's are eligible for funding in most cases. (Formerly the Educational Broadcasting Facilities Program (SBFP) in the Department of Health, Education and Welfare.)

12. Rehabilitation Services Administration (RSA)
Bureau for the Blind and Visually Handicapped
Department of Education (formerly Health, Education and Welfare)
330 C Street, S.W.
Washington, D.C. 20201

(202) 245-0918

Dr. Robert Winn, Director

A federal agency that assists states and agencies in developing programs that provide vocational rehabilitation and independent living services to visually impaired persons. The focus of these programs has been traditionally on services to working age adults but in the past few years there has been more interest in the elderly. With inclusion in the new Department of Education during 1979-80, RSA's role is still evolving. A program to support the expansion of radio reading services was included in its 1978 legislation, but as of 1979, funds have not been appropriated by Congress for RRS.

APPENDIX E

SCA RECEIVER MANUFACTURERS

Cable-Kop (Distributes Micro-telemetry Systems receiver)
732 Round Rock Avenue
Round Rock, Texas 78664
(512) 255-6467

Johnson Electronics, Inc.
P.O. Box 7
Casselberry, Florida 32707
(305) 339-2111

McMartin Industries, Inc.
4500 South 76th Street
Omaha, Nebraska 68127
(402) 331-2000

Norver Company
7300 North Crescent Boulevard
Pennsauken, New Jersey 08110
(609) 665-2020

HV1768

B455

1979 directory of
radio reading
services:
offering

DATE DUE			

AMERICAN FOUNDATION FOR THE BLIND
15 WEST 16TH STREET
NEW YORK, N.Y. 10011

